

# VIEWMONT BUSINESS ASSOCIATION

## Membership Enrollment



Business Name \_\_\_\_\_

Representative's Name(s) \_\_\_\_\_

Mailing Address \_\_\_\_\_

Physical Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

One membership per business.

Annual dues \$50.

checks payable to:

**Viewmont Business Association**

deliver or mail payment to:

Classification (for website directory),  
Please check one:

Shopping

Dining

Services

Professional

Arts & Entertainment

Donna Price

Bumblebee Interiors

2945 N Center St.

Hickory, NC 28601

Viewmont Business Community. Well Crafted.

Shopping. Dining. Arts. Entertainment. Professionals Services. Churches. Schools. And much much more.

# VIEWMONT BUSINESS ASSOCIATION

March 24, 2015



Dear Viewmont Business Owner or Manager,

You are cordially invited to become a member of the new **Viewmont Business Association (VBA)**. This re-newed organization met in January to adopt Bylaws and elected a Board of Directors. The group currently consists of 24 company members: Bistro 127, Hen & Chicken Papers, Adrienne's, Morphis Law, Koin Kar Wash, Hickory Moose Lodge, Fourk, Outdoor Supply, Razzberries, Viewmont Pharmacy, Rock N Road Bicycles, Hops & Grapes, Muscle Docs, Wine & Design, Bumblebee Interiors, Café Gouda, Select Tech, Pampered, Wild Birds Unlimited, Corinth Reformed Church, Rink & Robinson, McDonalds, Head Over Heels and Health Hut. There are over 200 businesses in the Viewmont Community. Please consider joining. Annual dues are \$50.

Our goal, as stated formally in our Mission Statement adopted by the organizing committee on October 14, is simple. Collectively, we want to make Viewmont a destination place for shoppers and others living in the greater Hickory area.

*Mission Statement. The mission of the Viewmont Business Association shall be:*

*To promote businesses in the Viewmont community through common marketing and by maintaining a physically attractive and safe shopping environment.*

*2) To encourage business-to-business networking in the pursuit of 1) above.*

As a Viewmont business owner/manager, we want you- your ideas, your comments, your observations on how to make Viewmont a more user-friendly environment. Our association consists of three committees. The **Marketing Committee** has discussed methods of branding Viewmont, identifying the VBA with a recognizable logo, establishing a website that will, among other things, link to your site. With Street Strut as a foundation, the **Events Committee** is making a list of other potential promotional programs like a Holiday Open House and Spring Strut; and they're looking for your input. The **Logistics Committee** concentrates on administration and management of the organization's business. Volunteers are needed in each of these areas. If interested, please let us know. Email addresses below.

Please consider joining this vibrant group of like-minded Viewmont shop keepers. Banks, churches, restaurants, retail outlets, grocery stores. Regardless of your size or business, we need you to help us make Viewmont a better place for everyone.

Our next Business Meeting will be on Tuesday, May 26 at 6 p.m. at Corinth Reformed Church in the Mitchell House.

Sincerely,

Bobby Bush

Hops & Grapes

VBA President

[bobbywbush@charter.net](mailto:bobbywbush@charter.net)

Henry Morphis

Morphis Law

VBA Vice President

[henry@morphislaw.com](mailto:henry@morphislaw.com)

Carolyn Sinclair

Adrienne's

VBA Secretary

[Csinclair03@embarqmail.com](mailto:Csinclair03@embarqmail.com)

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