



COMMUNITY APPEARANCE COMMISSION

Monday May 23, 2022 – 4:00 p.m.
Human Resource Conference Room
Hickory City Hall

Commission Members	
William Richter (Ward 1)	Sharon Crosby (At-large)
Cliff Moone (Ward 2)	Charlie Hayes (At-large) (Chair)
Daria Jackson (Ward 3)	Vacant (At-large)
Delores Deal (Ward 4)	Junior Hedrick (Planning Commission)
Nancy Zagaroli (Ward 5) (Vice-Chair)	Clint Powers (Youth Council)
Nick Seiler (Ward 6)	

----- Agenda-----

1. Welcome.
2. Approval of minutes from April 25, 2022, regular meeting.
3. Discussion and overview of Litter Quitter activities.
4. Items not on the agenda.

**Community Appearance Commission
Board & Subcommittee Assignments
January 2022**

Tree Board / Beautification Awards

- **Nancy Zagaroli**
- **Cliff Moone**

Litter Reduction

- **Nick Seiler**
- **Charlie Hayes**
- **Daria Jackson**
- **Delores Deal**

Mission Statement

To enhance and improve the visual quality
and aesthetic characteristics of the city.

CAC Powers and Duties

The City of Hickory holds all public meetings in accessible rooms as charged by the Hickory City Council. Special requests for accommodations should be submitted to the City Manager's Office (828-323-7412) at least 48 hours before the scheduled meeting.

Attendance Roster
FY 21-22
Community Appearance Commission

Key	A	<i>Absent</i>	AX	<i>Excused</i>		<i>No meeting</i>
	P	<i>Present</i>		No Quorum		<i>Vacant/Not yet appointed</i>

		Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Appoint	Expire
Ward 1	William Richter	AX	P		p			P			AX			Jul-21	Jun-24
Ward 2	Cliff Moone	P	P		p			P			P			Jul-20	Jun-23
Ward 3	Daria Jackson	A	A		A			A			A			Jul-19	Jun-22
Ward 4	Delores Deal	A						P			P			Jul-19	Jun-22
Ward 5	Nancy Zagaroli	P	P		A			P			A			Jul-19	Jun-22
Ward 6	Nick Seiler	P	P		P			AX			A			Jul-19	Jun-22
At-Large in ETJ	Vacant														
At-Large	Charlie Hayes	P	P		P			P			P			Jul-19	Jun-22
At-Large	Sharion Crosby	P	P		P			P			P			Oct-19	Jun-22
Planing Commission	Junior Hedrick	P	P		P			P			P			Jul-19	Jun-22
Youth Council	Clint Powers		P		P			P			AX			Aug-21	Aug-22

Community Appearance Commission
Monday, April 25, 2022, 4:00 pm

A regular meeting of the City of Hickory's Community Appearance Commission (CAC) was held on Monday, April 25, 2022, 4:00 pm, in the 3rd Floor Conference Room at City Hall.

Members Present: Charlie Hayes, Junior Hedrick, Cliff Moone, Sharon Crosby, Delores Deal, and Nick Seiler

Members Excused: Bill Richter and Clint Powers

Members Absent: Daria Jackson and Nancy Zagaroli

Others Present: Planning Manager Cal Overby and Minutes Clerk Anne Starnes

A quorum was present.

Call to Order: Charlie Hayes, Chair, called the meeting to order at 4:05 pm and thanked everyone for attending.

Approval of January 24, 2022 Minutes: Minutes of the previous meeting in January were distributed in advance. No corrections, additions or deletions were stated. Cliff Moone moved, seconded by Sharon Crosby, to approve the January 24, 2022 minutes as presented. The motion carried.

Discussion of 2022 Arbor Day Event: The City's new Green Fest observance of Earth Day and Arbor Day will be held downtown on Saturday, April 30, 8:00 am to 1:00 pm, during the Hickory Farmers Market. CAC members and staff will give away two types of trees, and provide handouts. Andrew Ballentine and members of the City's Recycling Advisory Board will share the CAC table. City communications staff will participate, and WCNC also plans to attend this year.

Discussion & Overview of Litter Quitter Activities: The City has promoted the opportunity for community members/groups to organize Litter Sweeps, but there has been no interest yet. Mr. Overby is unable to organize sweeps for the commission, but possibly CAC members know of residents who would be interested. He distributed a flyer showing Lenoir police and their mayor participating in Lenoir's citywide spring employee litter sweep. The flyer states that City of Lenoir employees have participated in a litter sweep each spring and fall for the past few years. Last week, Mayor Hank Guess participated in the NCDOT's litter sweep.

Mr. Moone said Todd Byrd has organized a group called Catawba Clean-Up Crew, and they might be interested in working with the City. Their group recently picked up litter near the airport, and the next scheduled pick-up day is Saturday, April 30. This year, they have held 15 clean-up events, with 90 volunteers participating. They removed over 280 bags of trash, plus a wide variety of debris, including tires and car parts. Mr. Moone will contact Mr. Byrd, and Mr. Overby will find out what areas of Hickory could be assigned to outside groups interested in conducting litter sweeps.

Mr. Moone noted the original plan for the Litter Quitter program had included expanding it and providing public education on litter reduction. For Phase 2, there were plans to push it out into the business sector and gain their support. CAC members asked Mr. Overby to request that Dana Kaminske and/or other communications staff attend the next CAC meeting and provide members an update on the Litter Quitter program. He noted that communications staff would be at Green Fest on Saturday, sharing Litter Quitter information.

Mr. Moone attends The Chamber's Friday Morning Brew events and has shared details on the City's Litter Quitter program with their attendees. He asked how to advise a business that wants to get involved. Mr. Overby said if they want to conduct a Litter Sweep, they should contact him. Mr. Moone noted the Litter Quitter

program had evolved from a direct request made to the CAC by Mayor Guess, and he had specifically requested that it be more than an education program. Members noted this is a very good time of year to be outdoors collecting litter, and the program should be marketed to the public now.

Ms. Deal asked if “do not litter” signs could be posted around the city. Mr. Hayes said there are currently signs at the major entrances into Hickory. She suggested the signs should be spread throughout the city, in an effort to educate the public on putting their trash inside trashcans. She commended the appearance of downtown Hickory, which looks great.

Mr. Overby said the City has a Leadership Academy for employees and their participants are considering a litter education service project. He suggested the CAC consider being involved in their project. He will have more details and information to share with members soon.

Upcoming Member Vacancies: A list of all expiring terms and vacancies was included in the agenda packet. The terms of seven CAC members will expire on June 30, 2022; five members are eligible for re-appointment. Due to work commitments, Mr. Seiler does not plan to seek re-appointment, so Ward 6 will be open. Mr. Hayes and Mr. Hedrick are not eligible for re-appointment. Mr. Hedrick was appointed by the Hickory Regional Planning Commission, and they will appoint another member to the CAC.

Items Not on the Agenda:

- Members discussed the status of the Century Holdings, LLC Appearance Grant. Mr. Overby spoke with them recently, and he hopes their work will be completed and paid out during this fiscal year. He will check back with them again. A copy of the current Grants Budget was included in the handout, which stated an unencumbered budget of \$9,170.20 remained in the budget. These funds must be spent by June 30, 2022 and cannot be carried over to next year.
- Mr. Overby will update the Board & Sub-committee Assignments list included in the agenda packet.
- Ms. Crosby noted that cardboard from a nearby recycling business regularly blows onto her business property, Fabrics & More, located on Old Lenoir Road. Ms. Deal asked about the appearance of a now closed business, located just east of the Wal-Mart Neighborhood Grocery on Highway 70. Mr. Overby will ask a Code Enforcement officer to check on both business locations.

Next Meeting: The next regular meeting is scheduled for Monday, May 23, 4:00 pm. Mr. Overby will ask City communications staff to attend the May meeting and provide an update on current Litter Quitter activities.

Adjourn: Cliff Moone moved, seconded by Nick Seiler, to adjourn. There being no further business, the meeting adjourned at 4:45 pm.

Charlie Hayes, Chair
Community Appearance Commission

Anne Starnes, Minutes Clerk
City of Hickory