



COMMUNITY APPEARANCE COMMISSION

Monday October 26, 2020 – 4:00 p.m.
City Council Chambers
Hickory City Hall

Commission Members	
Meg Nealon (Ward 1)	Sharon Crosby (At-large)
Cliff Moone (Ward 2)	Charlie Hayes (At-large) (Chair)
Daria Jackson (Ward 3)	Vacant (At-large)
Charlette Gore (Ward 4)	Junior Hedrick (Planning Commission)
Nancy Zagaroli (Ward 5) (Vice-Chair)	Annie Luong (Youth Council)
Nick Seiler (Ward 6)	

----- Agenda-----

1. Welcome.
2. Approval of the minutes from the September 28, 2020 Meeting.
3. Discussion of Annual Beautification Awards.
4. Items not on the Agenda.

**Community Appearance Commission
Board & Subcommittee Assignments
September 2020**

Tree Board / Beautification Awards

- **Nancy Zagaroli**
- **Charlette Gore**
- **Meg Nealon**
- **Cliff Moone**

Litter Reduction

- **Nick Seiler**
- **Charlie Hayes**
- **Daria Jackson**
- **Annie Luong**

Mission Statement

To enhance and improve the visual quality
and aesthetic characteristics of the city.

CAC Powers and Duties

The City of Hickory holds all public meetings in accessible rooms as charged by the Hickory City Council. Special requests for accommodations should be submitted to the City Manager's Office (828-323-7412) at least 48 hours before the scheduled meeting.

Attendance Roster
FY 20-21

Key	A	<i>Absent</i>	AX	<i>Excused</i>		<i>No meeting</i>
	P	<i>Present</i>				<i>Vacant/Not yet appointed</i>

Community Appearance Commission

		Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Appoint	Expire
Ward 1	Meg Nealon			P										Jul-18	Jun-21
Ward 2	Cliff Moone			P										Jul-20	Jun-23
Ward 3	Daria Jackson			A										Jul-19	Jun-22
Ward 4	Charlette Gore			AX										Jul-19	Jun-22
Ward 5	Nancy Zagaroli			P										Jul-19	Jun-22
Ward 6	Nick Seiler			AX										Jul-19	Jun-22
At-Large in ETJ	Vacant														
At-Large	Charlie Hayes			P										Jul-19	Jun-22
At-Large	Sharion Crosby			P										Oct-19	Jun-22
Planing Commission	Junior Hedrick			AX										Jul-19	Jun-22
Youth Council	Annie Luong			P										Aug-20	Aug-21

**Community Appearance Commission
Monday, September 28, 2020, 4:00 pm**

A regular meeting of the City of Hickory’s Community Appearance Commission (CAC) was held on Monday, September 28, 2020, 4:00 pm, in Council Chambers at Hickory City Hall.

Members Present: Charlie Hayes, Nancy Zagaroli, Cliff Moone, Sharon Crosby, Annie Luong, and Meg Nealon

Members Excused: Charlette Gore, Nick Seiler, and Junior Hedrick

Members Absent: Daria Jackson

Others Present: Assistant Planning Manager Cal Overby and Minutes Clerk Anne Starnes

A quorum was present.

Call to Order: Charlie Hayes, Chair, called the meeting to order at 4:00 pm and welcomed everyone attending.

Recognition of Youth Council Member and Oath of Office: The new Youth Council member Annie Luong was welcomed and took the oath of office. Ms. Luong is a senior at Hickory High School. She hopes to attend UNC-Chapel Hill and study public health in the future.

Annual Election of Officers: Mr. Hayes said a Chair and Vice-Chair would be elected to serve during FY 2020-21. He opened the floor for nominations.

Cliff Moone moved, seconded by Sharon Crosby, to nominate Charlie Hayes as Chair. There were no other nominations, and Mr. Hayes accepted the nomination. Mr. Hayes was unanimously elected as Chair.

Charlie Hayes moved, seconded by Cliff Moone, to nominate Nancy Zagaroli as Vice-Chair. There were no other nominations, and Ms. Zagaroli accepted the nomination. Ms. Zagaroli was unanimously elected as Vice-Chair.

Approval of February 24, 2020 Minutes: Minutes from the previous meeting in February were distributed in advance. No corrections, additions or deletions were stated. Nancy Zagaroli moved, seconded by Cliff Moone, to approve the February 24, 2020 minutes as presented. The motion carried unanimously.

Discussion of Arbor Day Trees Giveaway: Mr. Overby said the Arbor Day/Earth Day event scheduled for April 2020 was cancelled due to COVID restrictions. The tree seedlings purchased for CAC members to give away that day were potted and have been well maintained over the past 6-months. The trees will go to the Farmers Market on Saturday, October 3, 8 am to 1 pm, where Mr. Overby and Landscape Services staff members will hand them out from the City’s tent. He invited interested CAC members to come and help. Communications staff will help spread the word.

Litter Campaign Update: Mr. Hayes said CAC members spent significant time discussing a litter reduction initiative in Hickory over the past year and a half, following a March 2019 request from Mayor Guess. Office of Communications staff (Communications & Marketing Manager Dana Kaminske, Communications Specialist Sarah Killian, and Graphic Designer Melissa Mooney) attended the CAC’s January and February meetings to present and discuss the litter campaign they developed for the City. The Litter Quitter campaign

was going to launch during the week of April 20, 2020, in conjunction with the annual Earth Day/Arbor Day event at the SALT Block. After all activities were cancelled, the litter campaign launch was postponed.

Mr. Overby said staff and management have discussed how to launch the campaign with the most exposure, and decided to include it with the City's 150th Anniversary celebration in July. The anniversary celebration has now been postponed until Spring 2021.

Mr. Hayes noted the CAC meetings in November and December fall during holiday weeks, and those meeting dates are typically changed. He suggested the November meeting be moved to Monday, November 16, with communications staff asked to attend and share the Litter Quitter presentation from February again, as a refresher, and to discuss their current plans for the campaign. Mr. Overby will invite them. Mr. Hayes also suggested the December meeting be moved to Monday, December 14.

Mr. Moone noted the previous minutes (February 2020) discussed purchasing various marketing materials and promotional items for the litter campaign. Mr. Overby said no items or materials had been purchased yet.

Discussion of Annual Beautification Awards: Copies of the 2020 Beautification Awards nomination form were distributed. To-date, Mr. Overby had received only one nomination form, and the deadline was in 2-days. Members discussed extending the deadline to the 3rd week in October, so they can consider the nominations during their October meeting, with the Awards Reception tentatively held in early December. Mr. Overby will ask communications staff to announce the deadline extension.

Appointment of Ex-Officio Bond Commission Member: Mr. Hayes is the current ex-officio member of the Bond Commission representing the CAC. He said they only met once during the past year, and he is willing to continue serving.

Cliff Moone moved, without objection, to recommend City Council appoint Charlie Hayes to a second 1-year term on the Bond Commission, representing the CAC.

Mr. Overby discussed the status of various bond projects, including the City Walk, Old Lenoir Road Trail, and pedestrian bridges.

Appointment of Sub-committee Members: Current assignments for the Tree Board/Beautification Awards Sub-committee and Litter Reduction Sub-committee were printed on the back of the agenda. Mr. Hayes asked everyone present if they preferred their current assignment, or would like to switch. All present chose to remain on their assigned sub-committees, and Annie Luong agreed to join the Litter Reduction Sub-committee.

Mr. Hedrick and Ms. Crosby have not been assigned to a sub-committee yet.

Nancy Zagaroli moved, seconded by Meg Nealon, to maintain the Tree Board/Beautification Awards Sub-committee as is. The motion carried.

Cliff Moone moved, seconded by Meg Nealon, to maintain the Litter Reduction Sub-committee, with the addition of Annie Luong. The motion carried.

Items not on the Agenda: Mr. Overby discussed the status of FY 2020-21 Community Appearance Grants, which have a budget was \$40,000. An update was included in the agenda packet. He said City Council had approved three grants, totaling \$18,950. All are currently outstanding, with none of them paid out. The three grant recipients and their awards are ADEMNC, LLC, \$3,950; Cube, LLC, \$7,500; and, Hickory Bulldawg

Properties, LLC, \$7,500. The remaining budget of \$21,050 must be distributed as grants, between now and late March 2021.

Mr. Hayes asked if Communications staff could send a media release to help advertise the Community Appearance Grant program. Mr. Overby will put in a request for both print and social media publicity on the grant program.

Next Meeting: The next regular meeting will be on Monday, October 26, 2020, 4:00 pm, at City Hall.

Adjourn: Nancy Zagaroli moved, seconded by Sharon Crosby, to adjourn. There being no further business, the meeting adjourned at 4:35 pm.

Charlie Hayes, Chair
Community Appearance Commission

Anne Starnes, Minutes Clerk
City of Hickory

FY 2020 / 2021

Community Appearance Commission - Grant Budget

Applicant	Location	Community Appearance	City Council Approval	Paid Out
ADEMNC, LLC	509 11th Street NW	\$3,950.00	Yes	Yes
Cube, LLC	225 2nd Avenue SW	\$7,500.00	Yes	No
Hickory Bulldawg Properties, LLC	31 3rd Street SW	\$7,500.00	Yes	No
Grant Totals Awarded		\$18,950.00		
FY 2020/2021 Grant Budget		\$40,000.00		
Unencumbered Budget Remaining		\$21,050.00		

2020 Beautification Awards Nominees

Category	Property Owner	Location
Non-Residential Renovation and/or Restoration	Luis Soto (Dos Amigos)	755 4 th Street SW
Non-Residential Renovation and/or Restoration	Matt Welner (Blue Ridge Tile)	943 3 rd Avenue NW
Residential Renovation and/or Restoration	Bob and Carolyn Sinclair (Private Residence)	709 Highland Avenue SE
Residential Renovation and/or Restoration	Matt and Katie Taylor (Private Residence)	1041 6 th Avenue Drive NW
Non Residential Landscape	City of Hickory - Landscape Services (Shuford House)	534 3 rd Avenue NW



Life. Well Crafted.

**City of Hickory
Community Appearance Commission
2020 Beautification Awards Program**

Nomination Form

The City of Hickory's Community Appearance Commission is seeking nominations for the 2020 Beautification Awards Program. One award will be presented for each of the following categories:

Residential Landscape – Professionally Installed and/or Maintained

Residential Landscape – Non-Professionally Installed and/or Maintained

Residential Renovation and/or Restoration

Non-Residential Landscape

Non-Residential Renovation and/or Restoration

Special Award – Boy Scout or Girl Scout Troop, non-profit organization, etc.

Awards are presented to individuals and groups in each of these categories who have made an outstanding effort in beautifying their property either through landscaping or renovations and/or restorations to a building.

To nominate a property, send the information requested below to the Community Appearance Commission, Attention: Cal Overby, City of Hickory, P.O. Box 398, Hickory, NC 28603. Nominations may also be submitted via e-mail by sending the completed nomination forms to coverby@hickorync.gov. **Submittal deadline is September 30, 2020. Call 323-7422 for more information.**

You must attach at least one photograph of the property with this nomination (digital and paper formats are recommended). Those submitting nominations are also strongly encouraged to submit before and after photographs of the nominee's properties.

Name of nominee: DOS AMIGOS

Address of property nominated 755 4th ST. SW, HICKORY

Nominee's phone number 828-323-1915

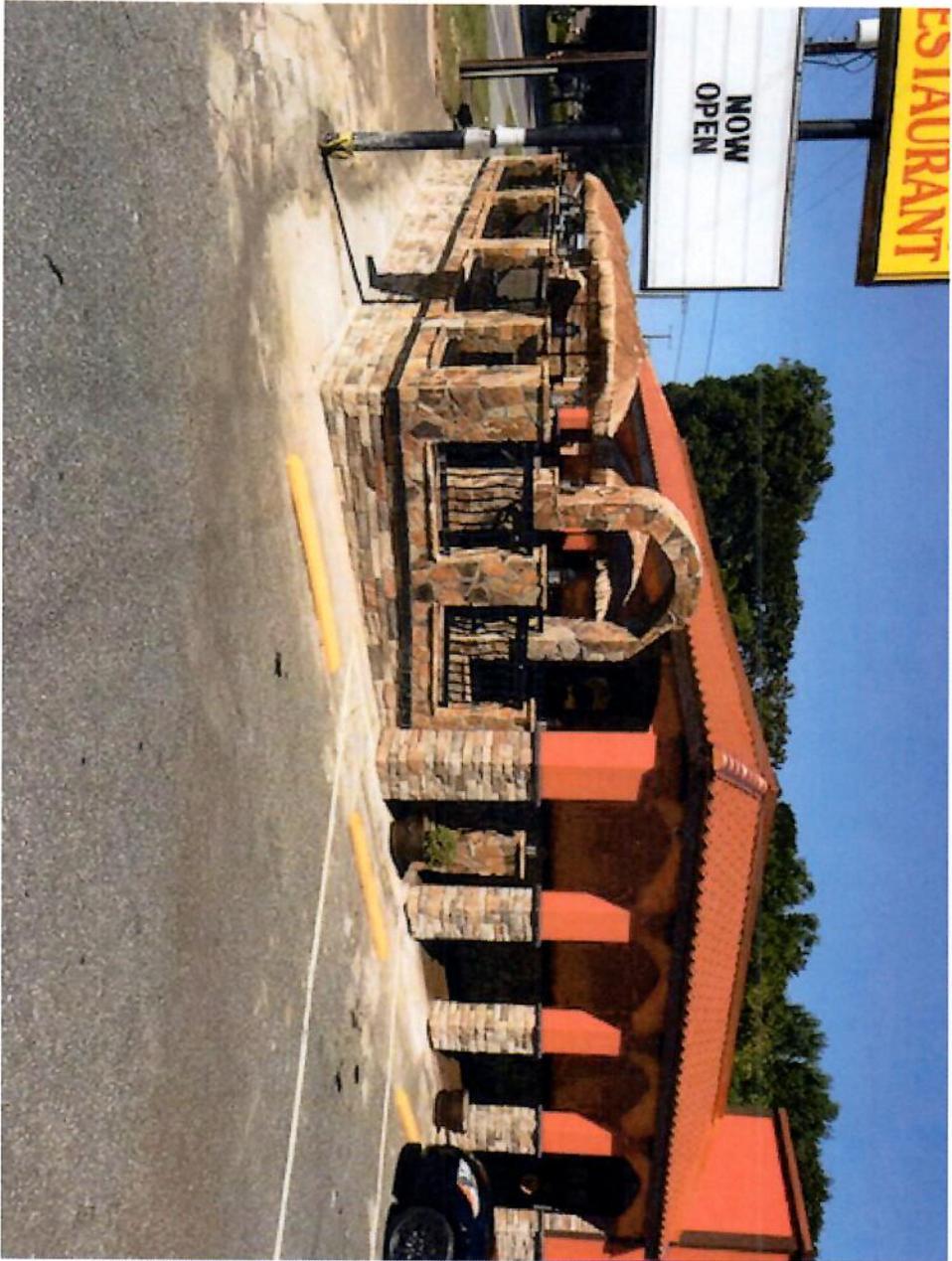
Nominated by DAVE ZAGAROLI - WARD 5

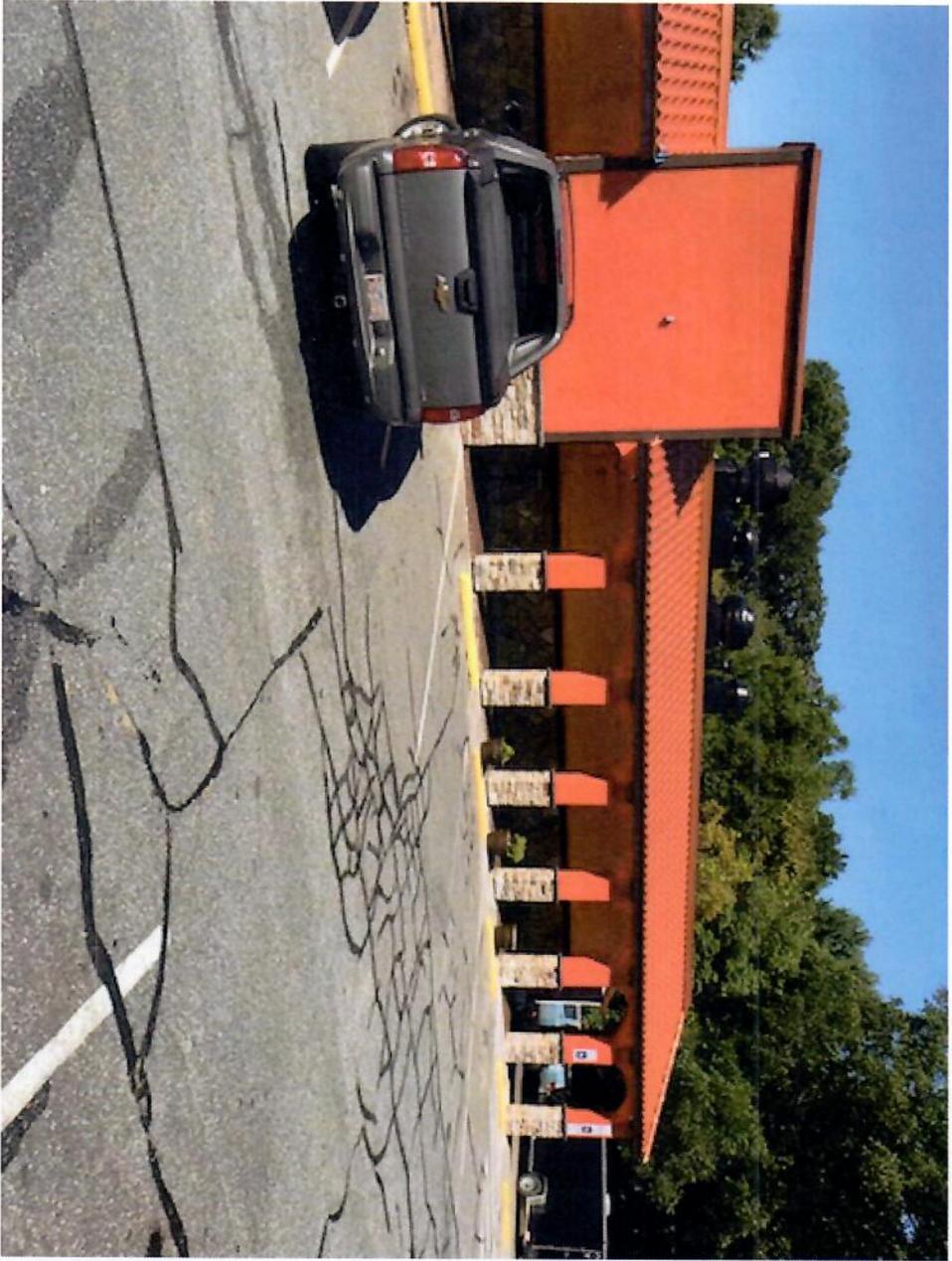
Phone Number/E-mail 828-217-7228 - dave@zagco.com

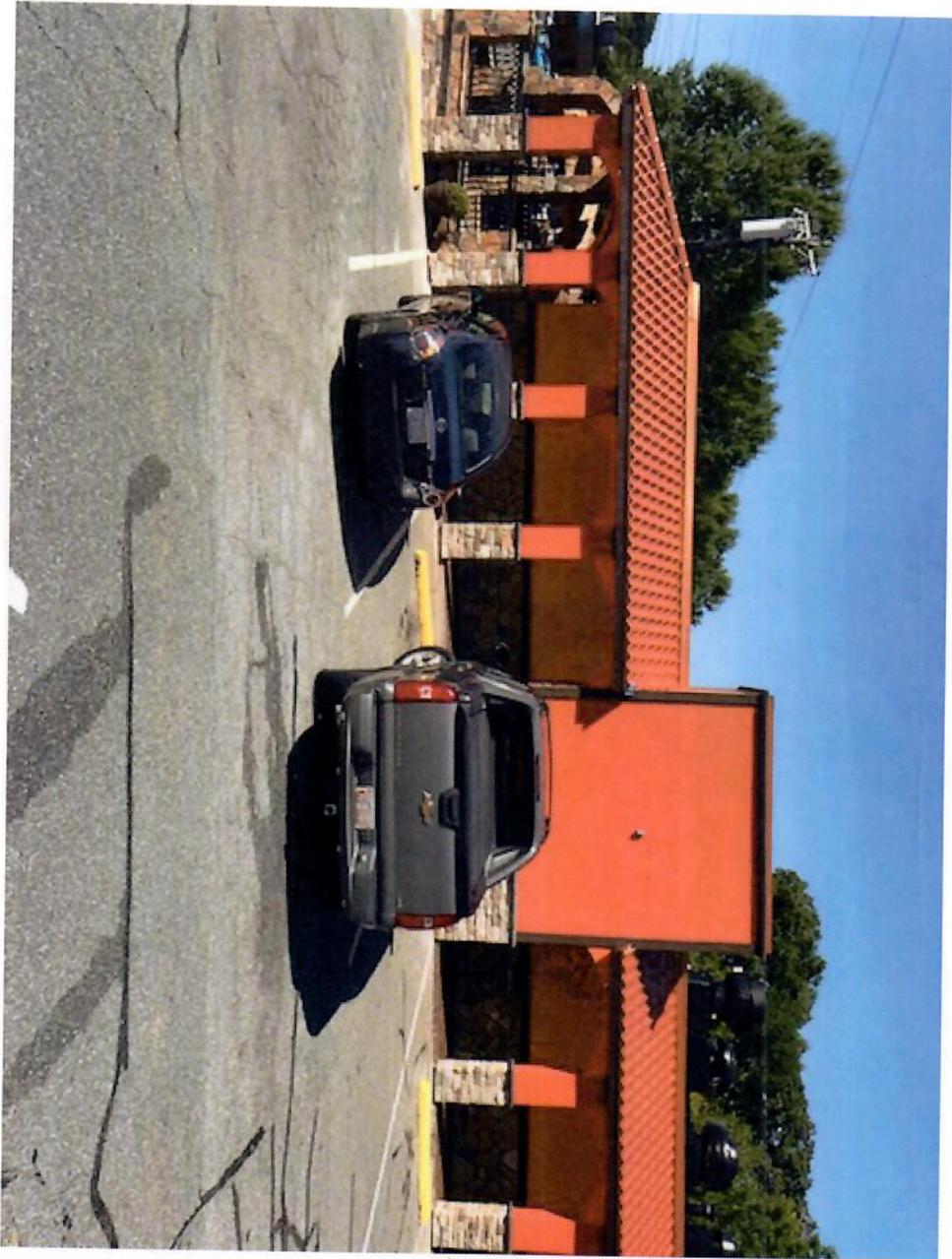
Reason for nomination: GREAT IMPROVEMENT!

LUIS SOTO-MANAGER - OWNER

Date submitted: 9.21.20









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Name of nominee: Blue Ridge Tile

Address of property nominated 9343rd Avenue NW

Nominee's phone number 328-448-9270 (Matt Welner)

Nominated by Sharon Crosby

Phone Number/E-mail 328-962-2168

Reason for nomination:

Improvement for business district.

Date submitted: _____





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Name of nominee: BOB & CAROLYN SINCLAIR

Address of property nominated 709 HIGHLAND AVENUE SE, HICKORY

Nominee's phone number 828.320.1019

Nominated by CARTER SINCLAIR

Phone Number/E-mail 828.228.0490

Reason for nomination:

THROUGH THEIR RENOVATION EFFORTS THIS BUILDING WAS RETURNED TO ITS ORIGINAL USE AS A RESIDENCE, WAS UPDATED AND BEAUTIFIED AND BECAME A

Date submitted: 9/29/20 CATALYST FOR NEIGHBORING PROPERTIES TO RENOVATE THEIR BUILDINGS.



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**CRITERIA
2020 BEAUTIFICATION AWARDS
COMMUNITY APPEARANCE COMMISSION
(OFFICIAL COMMISSION USE ONLY)**

The following criteria will be used to review and select the 2020 Beautification Award winners. Special awards will be judged by the applicable criteria below depending on the type of project.

Project: 709 HIGHLAND AVE SE

Category: RESIDENTIAL RENOVATION

Landscape Projects

- Does the landscape have abundant eye appeal?
- Is the space inviting?
- Are materials used in a creative way?
- Does the project enhance the neighborhood?
- Are there any topped trees on the property?
(Topped trees will disqualify a project.)
- Are the plants drought-tolerant and native or locally-adapted?

Renovation and/or Restoration Projects - Buildings and Structures

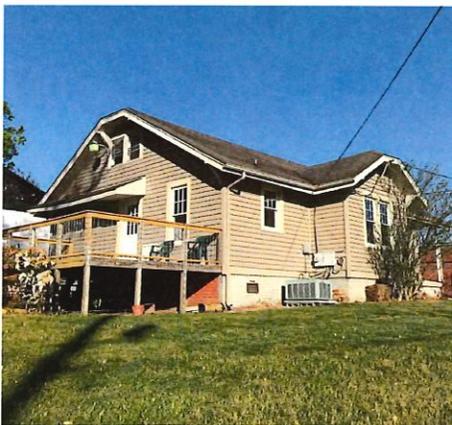
- Do the improvements maintain and enhance the overall architectural character and integrity of the structure?
- Do the improvements maintain and enhance the overall architectural character and integrity of the neighborhood?
- Is the project a reutilization of an existing structure?

Comments/Notes: _____



709 HIGHLAND AVE. SE

BOB & CAROLYN SINCLAIR
Residential Renovation



MILL DISTRICT COTTAGE

Built in 1930, this traditional mill house was renovated by the Sinclair family in the spring of 2020. For 30 years, the house was used by the previous owner as a part-time sales office. The Sinclairs returned it to its original residential use, while retaining the historic appearance. A new kitchen, bathroom, and deck were added, as well as new living space in the converted attic.

The yard, much of which had been a gravel parking lot, was landscaped. Trees, bushes, and perennials were planted which softened the structure's overall appearance.

Since completion of the project, two neighboring structures have undergone renovation, and additional properties are slated for rehab. One block from City Walk, in the Mill District, this downtown neighborhood is primed for increased development and attention.

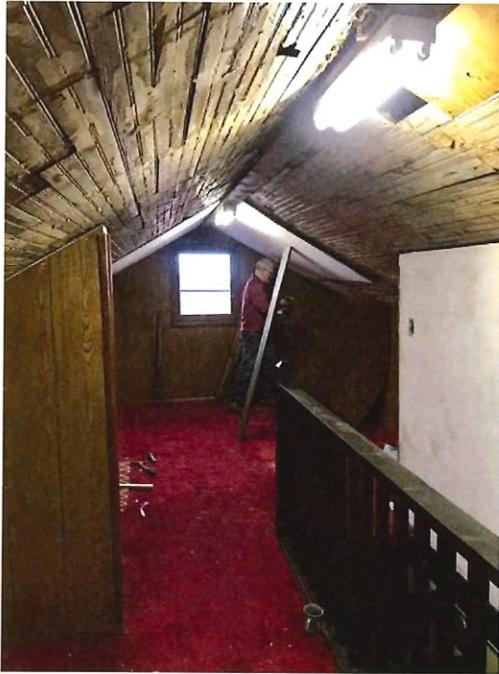
During the renovation:

- new windows were installed throughout the house
- all original hardwood floors were refinished
- former office space was renovated into bedrooms
- fluorescent office fixtures were replaced with energy-efficient LED fixtures



- The kitchen was completely renovated and involved building a new interior wall, installing new cabinetry, tile, and appliances and refinishing original hardwood floors.

- Upstairs, a dark, dated, and fire-damaged storage area was renovated into bright, usable bedroom and living space.



- An outdated and windowless bathroom was completely renovated with a tile shower, tile floor, new cabinetry, and fixtures.



- The gravel parking lot was scraped away and overgrown shrubbery was removed. The new green landscape features azaleas, zebra grass, crape myrtle, boxwood, and flowing perennials.



Before



The yard begins to take shape with new plantings and a decorative fence.

- The back deck, which offers a green view and quick access to City Walk, was repaired and enhanced with new railing and stairs.



- The proximity to nearby businesses, bike shops, restaurants, breweries, Lenoir-Rhyne University, and downtown Hickory, makes the Mill District Cottage an ideal residential location.
- The construction of City Walk is already drawing more pedestrians to the neighborhood, and the Sinclairs look forward to increased residential & commercial activity in the Mill District.



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You must attach at least one photograph of the property with this nomination (digital and paper formats are recommended). Those submitting nominations are also strongly encouraged to submit before and after photographs of the nominee's properties.

Name of nominee: Matt & Katie Taylor

Address of property nominated 1041 6th Av Dr NW

Nominee's phone number 828 381-7580

Nominated by Sharon Crosby

Phone Number/E-mail 828-962-2168

Reason for nomination: Total restoration of old home

Date submitted: 10.6.20





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Name of nominee: City of Hickory Landscape Services

Address of property nominated Stuford House

Nominee's phone number 323-7500

Nominated by Hickory Womens Club

Phone Number/E-mail 828-396-7895 jrscate@charter.net

Reason for nomination: The work by Anson and other members of the Landscape Services have made the Stuford house and gardens a much nicer facility

Date submitted: 9-30-20



CRITERIA
2020 BEAUTIFICATION AWARDS
COMMUNITY APPEARANCE COMMISSION
(OFFICIAL COMMISSION USE ONLY)

The following criteria will be used to review and select the 2020 Beautification Award winners. Special awards will be judged by the applicable criteria below depending on the type of project.

Project: Shuford Gardens

Category: Non-Residential

Landscape Projects

yes Does the landscape have abundant eye appeal?

yes Is the space inviting?

yes Are materials used in a creative way?

yes Does the project enhance the neighborhood?

No Are there any topped trees on the property?
(Topped trees will disqualify a project.)

yes Are the plants drought-tolerant and native or locally-adapted?

Renovation and/or Restoration Projects - Buildings and Structures

yes Do the improvements maintain and enhance the overall architectural character and integrity of the structure?

yes Do the improvements maintain and enhance the overall architectural character and integrity of the neighborhood?

yes Is the project a reutilization of an existing structure?

Comments/Notes: _____

See attached

1. Renovated old and dying plant material, replaced with drought tolerant plants and new ornamental trees. (Anson Bradford, Ryan Hunt, Mike Dentino and Trevor Kirby)
2. Painted the fountain and added a center piece. (Anson Bradford and Ryan Hunt)
3. Added the arbor in the center with rebar to support the climbing vegetation. (Anson Bradford, Trevor Kirby and Ryan Hunt)
4. Laid new sod on both sides of the arbor. Anson Bradford, Ryan Hunt, Trevor Kirby, Joe Kurnik, Chris Reynolds, Mike Dentino, Sean Clohesy, Rick Desimone, Chris Smith)
5. Continuing work on replacing and repairing the brick paver sidewalks. (Anson Bradford and Ryan Hunt)
6. Installed a new waterline and yard hydrant to efficiently water all plant material and fill/clean fountain. (Anson Bradford and Ryan Hunt)
7. Installed outdoor party lights on new arbor as well as low voltage landscape lights under the gazebo and around the new trees. (Building Services)
8. Replaced the roof on the gazebo. (Contracted)

See attached pictures of the improvements in the yard.





















