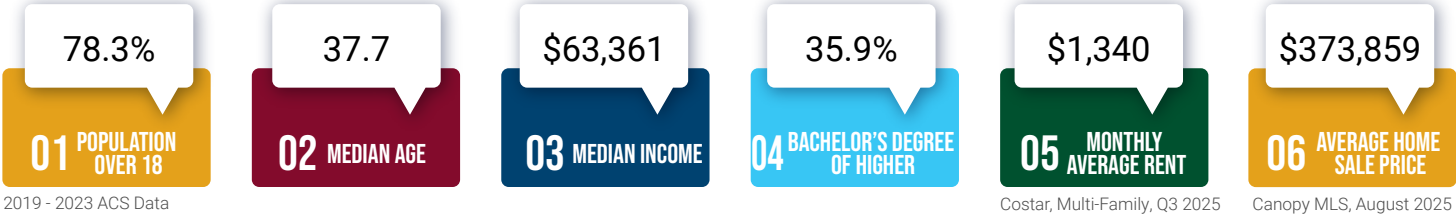
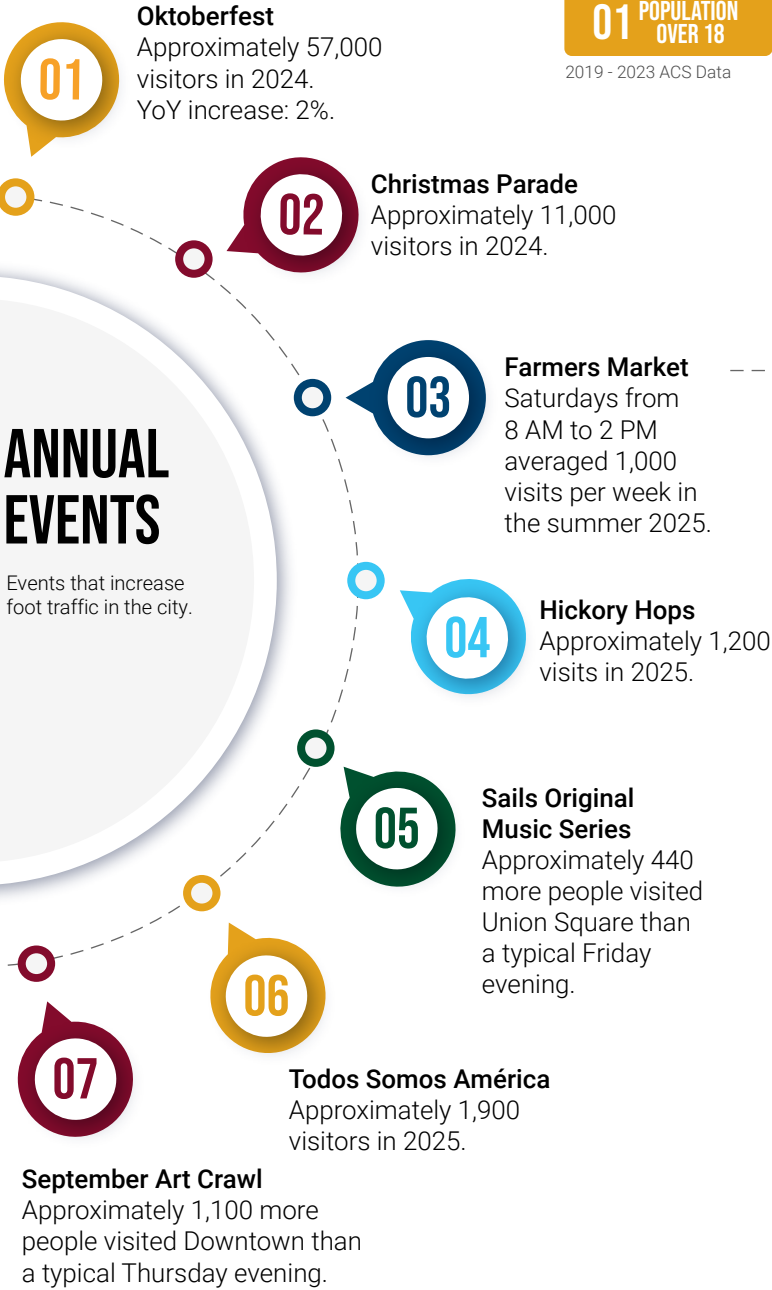


BY THE NUMBERS



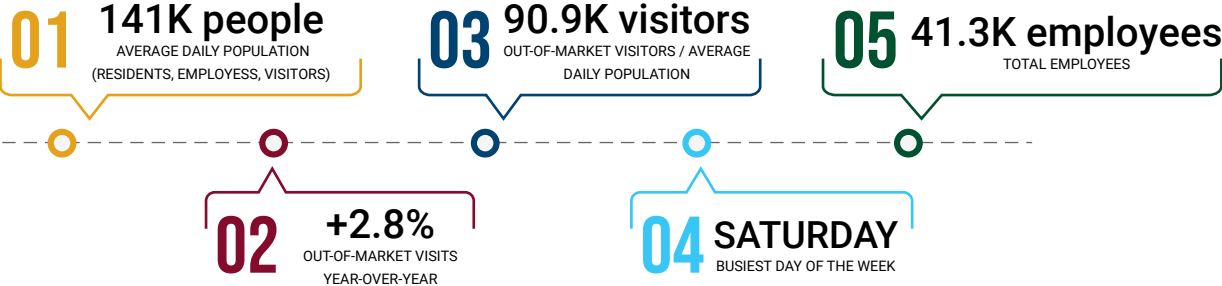
ANNUAL EVENTS

Events that increase foot traffic in the city.



CITY OF HICKORY FOOT TRAFFIC IN THE PAST 12 MONTHS

(Sep 2024 – Aug 2025)



POPULATION



CITY POPULATION
2023
NC OSBM

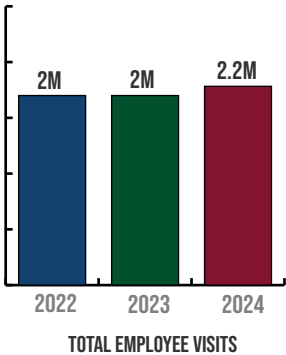
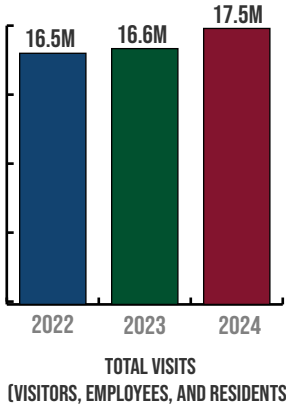


FOOT TRAFFIC TO POPULATION RATIO
The total daily visitors to Hickory are over 3 times the city's population.

HICKORY TRAIL AREA FOOT TRAFFIC

(1/2 mile on either side of the trail)

(Sep 2024 – Aug 2025)





CRAFTING HICKORY

The City has exciting projects in the works. Visit www.craftinghickory.com to learn about the City Walk, Riverwalk, and more!

CITY OF HICKORY WEBSITES

An all-encompassing collection of information regarding City Council, City services, City departments, and City meetings can be found at www.hickorync.gov. Click the links or QR codes below to access additional information.



MyHKY.com



HKYTrail.com



[Experience Hickory Pitchbook](#)

EXPERIENCE LIFE. WELL CRAFTED.

From delectable farm-to-table restaurants, outdoor adventures on Lake Hickory, and eclectic downtown shops, to a growing craft beer scene and an arts and cultural community to rival that of cities more than twice its size, Hickory offers a unique experience that enthralls residents and attracts visitors from all around. A city for doers and makers seeking a well-rounded community, Hickory offers the perfect balance of large city amenities and small town charm, making it the perfect place to work, live, and raise a family. **Hickory is Life. Well Crafted!**