Hickory Ethnicity/Race Report Highlights

January 19, 2021

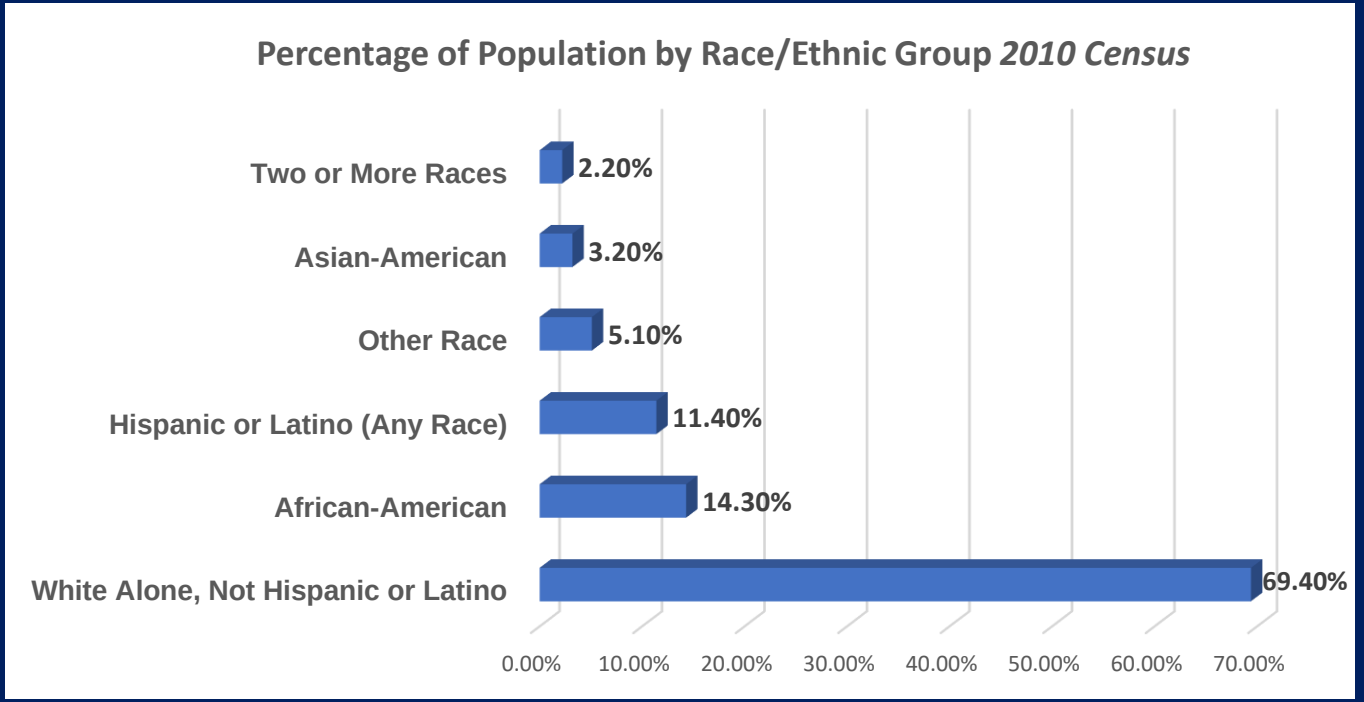
Hickory City Council Meeting

Section 1: Demographic Data

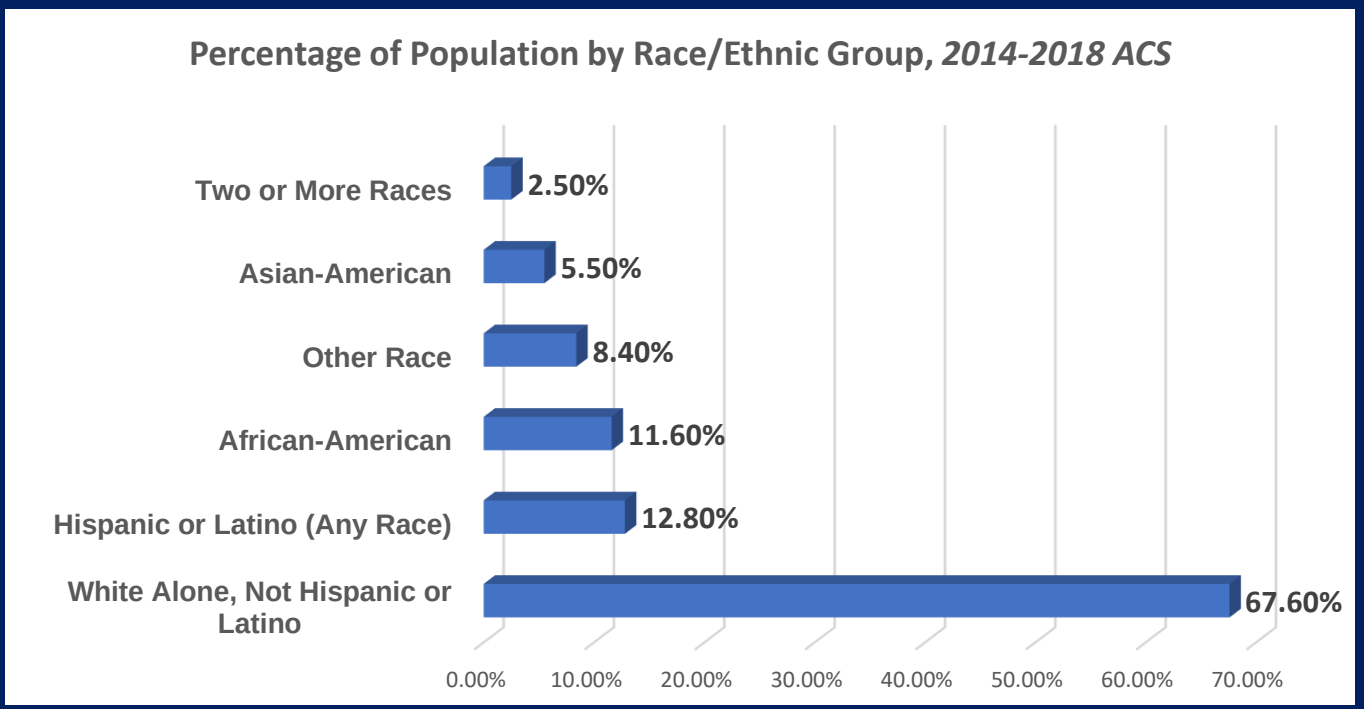
January 19, 2021

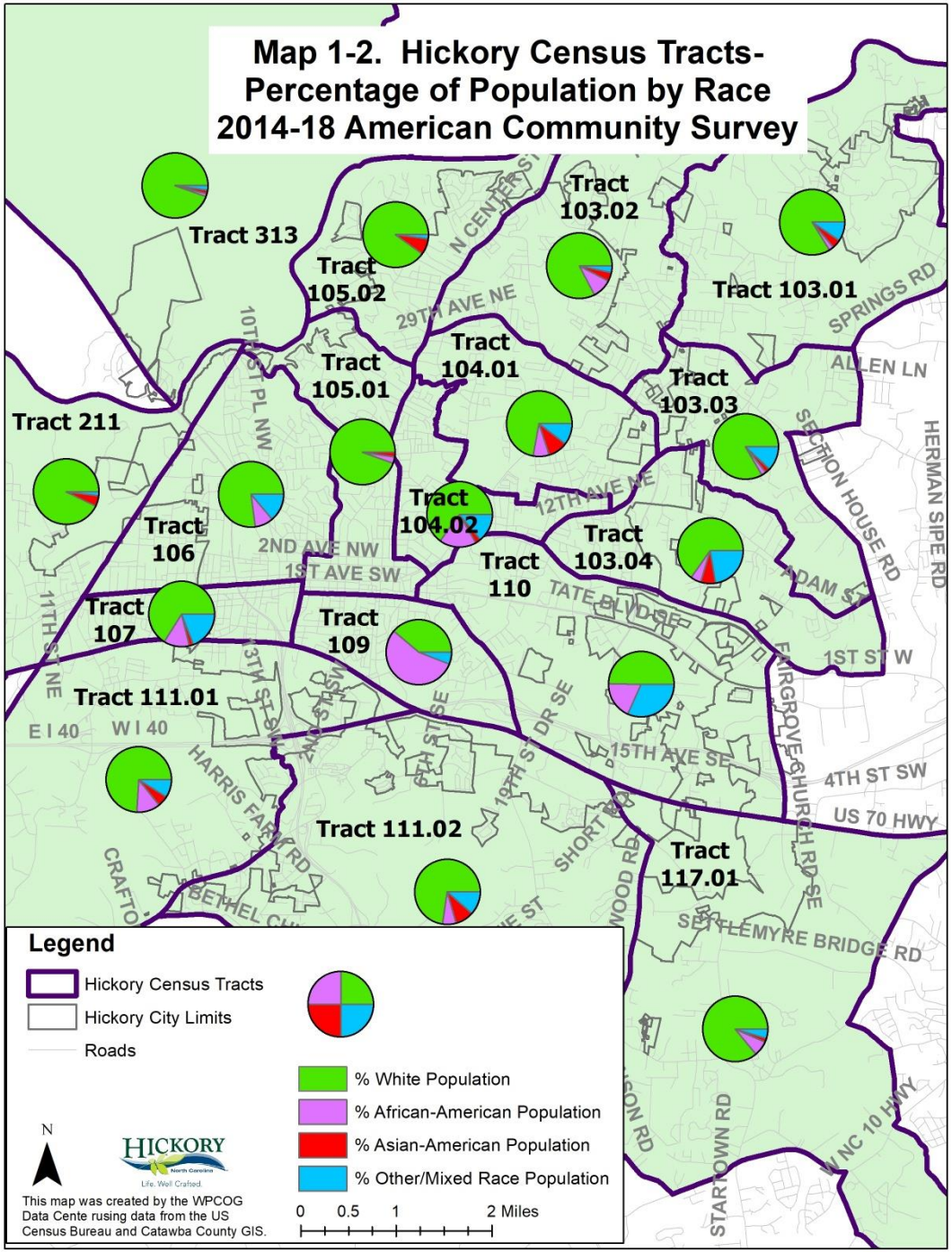
Data Sources: 2014-2018 American Community Survey, US Census Bureau

Percentage of Hickory Population by Race, 2010 Census

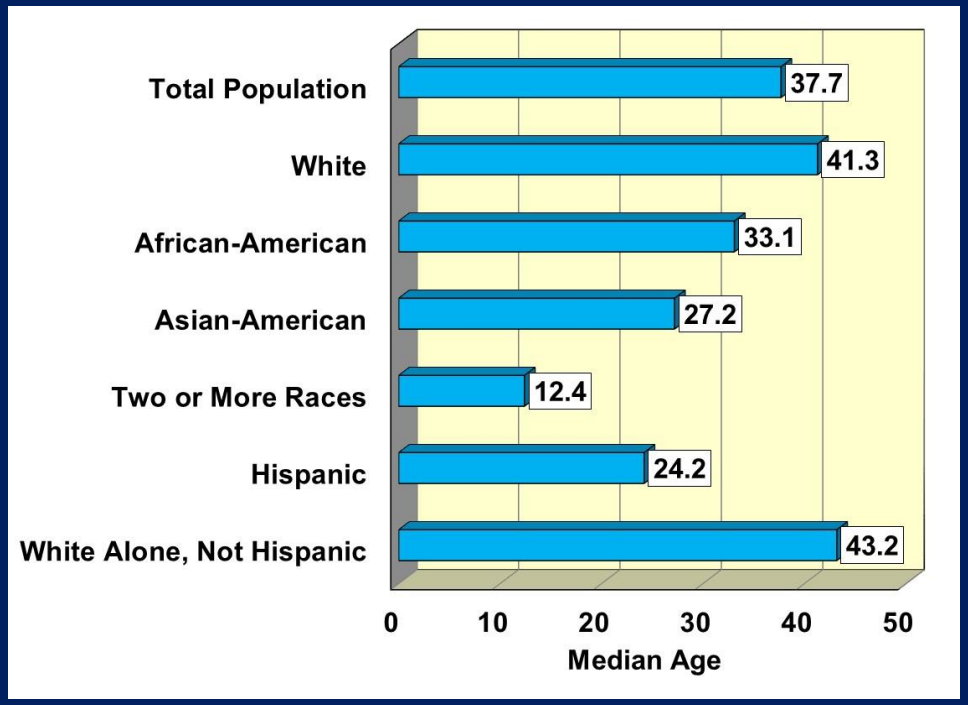


Percentage of Hickory Population by Race, 2014-2018 ACS

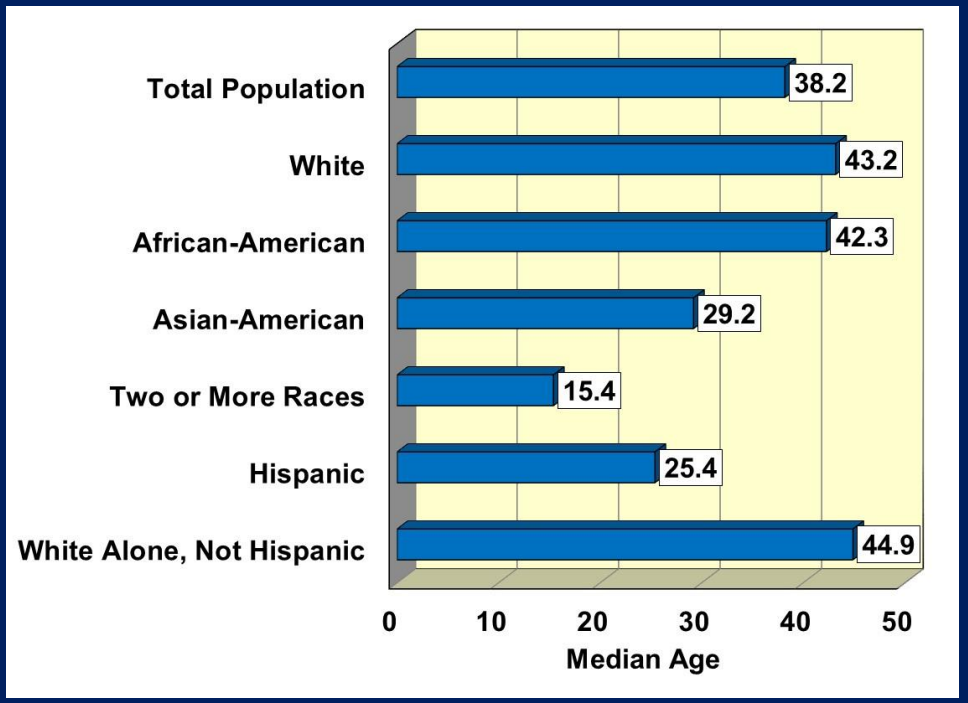



Map 1-2. Hickory Census Tracts-
Percentage of Population by Race
2014-18 American Community Survey
Tract 313
Tract 105.02
Tract 103.02
Tract 103.01
Tract 104.01
Tract 105.01
Tract 103.03
Tract 211
Tract 104.02
Tract 106
Tract 103.04
Tract 110
Tract 107
Tract 109
Tract 111.01
Tract 111.02
Tract 117.01
29TH AVE NE
SPRINGS RD
ALLEN LN
HERMAN SIPE RD
SECTION HOUSE RD
12TH AVE NE
2ND AVE NW
1ST AVE SW
TATE BLVD SE
ADAM ST
1ST ST W
FAIRGROVE CHURCH RD SE
15TH AVE SE
4TH ST SW
US 70 HWY
HARRIS FARM RD
SETTLEMYRE BRIDGE RD
W NC 10 HWY
E I 40
W I 40
Legend
Hickory Census Tracts
Hickory City Limits
Roads
% White Population
% African-American Population
% Asian-American Population
% Other/Mixed Race Population
N
HICKORY
Life. Well Crafted.
This map was created by the WPCOG
Data Cente rusing data from the US
Census Bureau and Catawba County GIS.
0 0.5 1 2 Miles

Hickory Median Age by Race/Ethnic Group, 2010 Census



Hickory Median Age by Race/Ethnic Group, 2014-2018 ACS



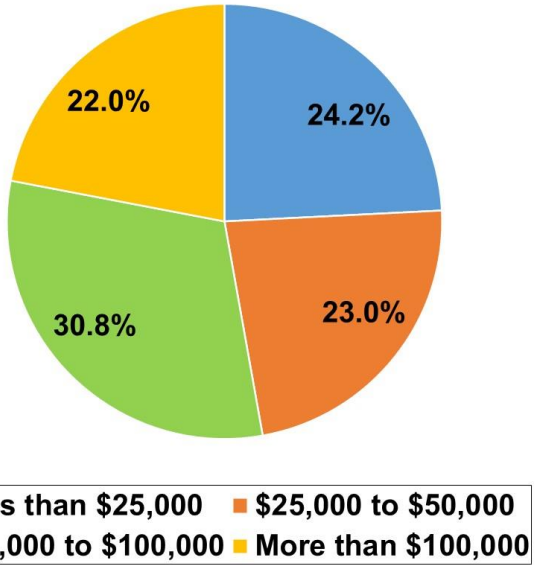
Section 2: Income and Poverty Statistics

January 19, 2021

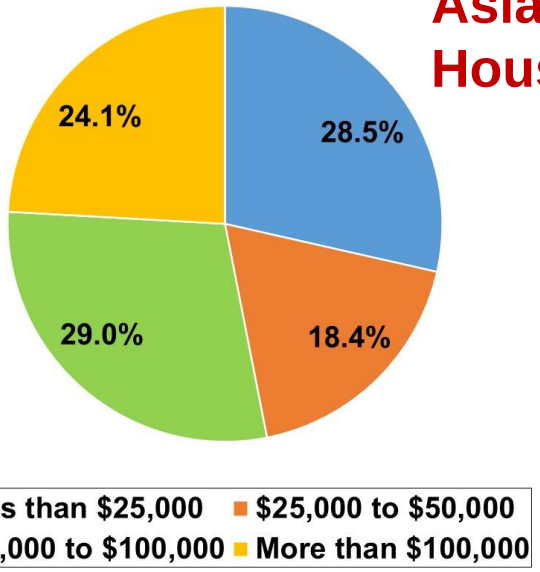
Data Sources: 2014-2018 American Community Survey, US Census Bureau

Hickory Household Income Distribution, 2014-2018 ACS (2018$)

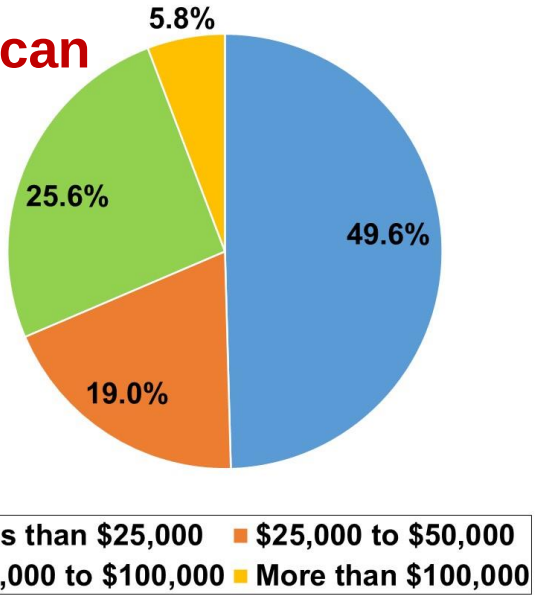
White, Not Hispanic Households



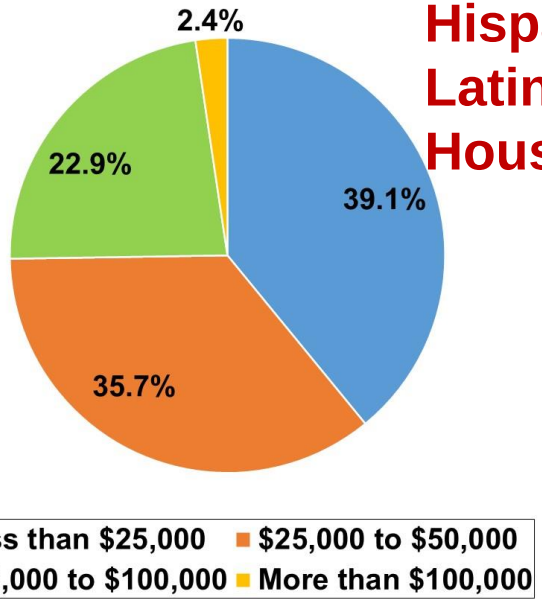
Asian-American Households



African-American Households



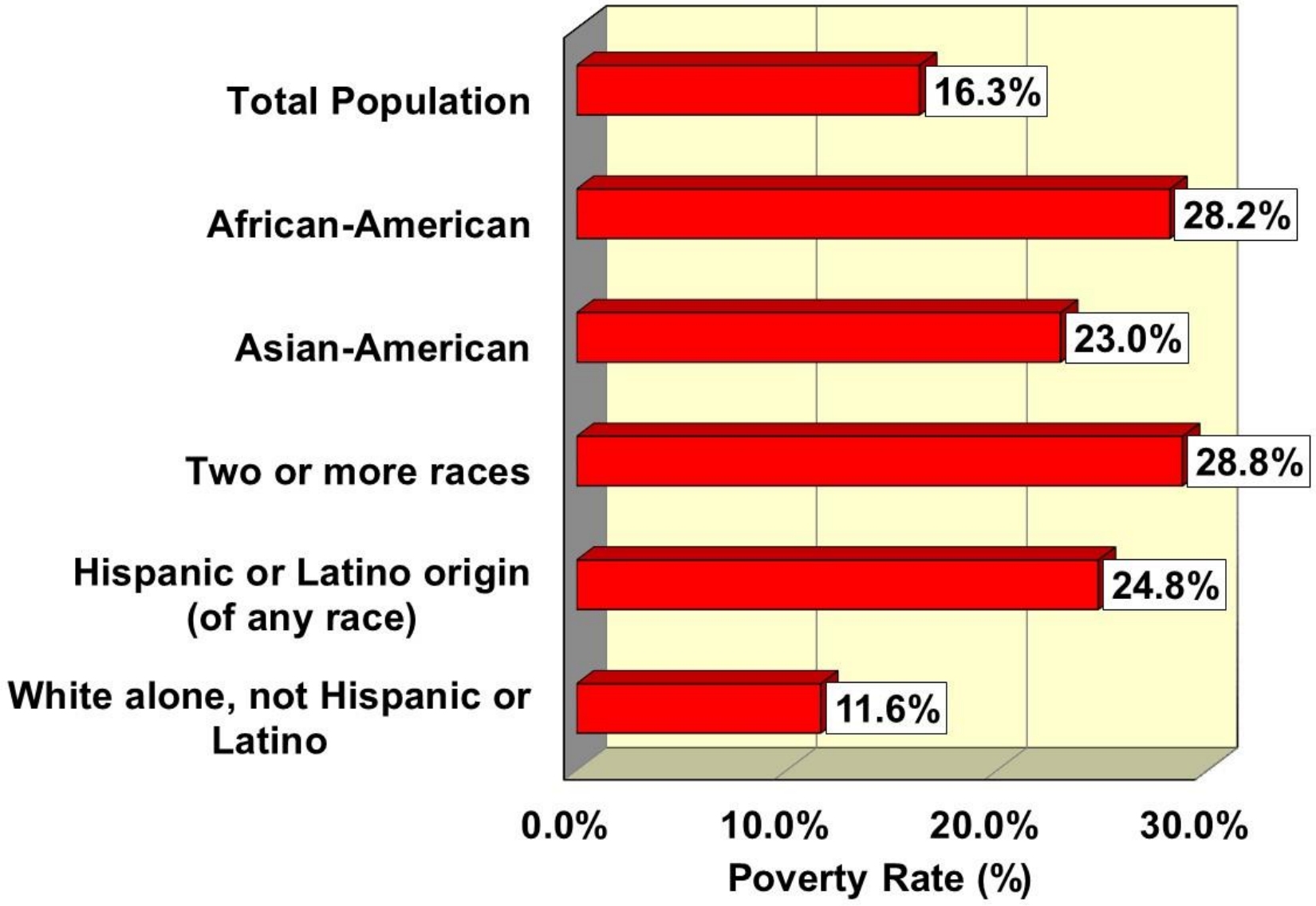
Hispanic or Latino Households



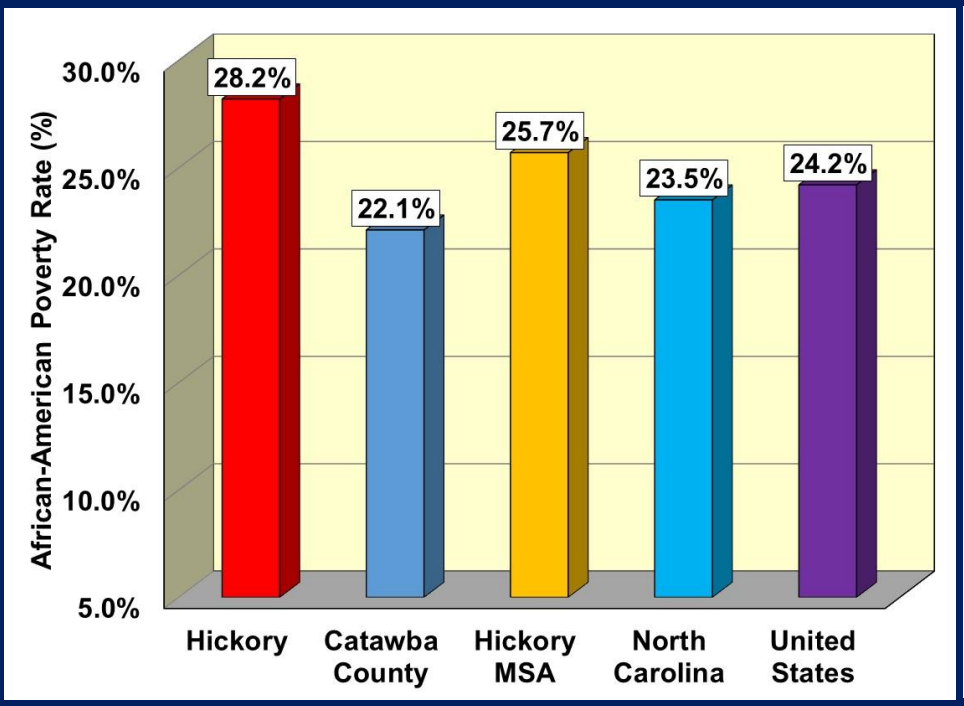
Change in Hickory Median Household Income by Race/Ethnic Group, 2009-13 to 2014-18 ACS

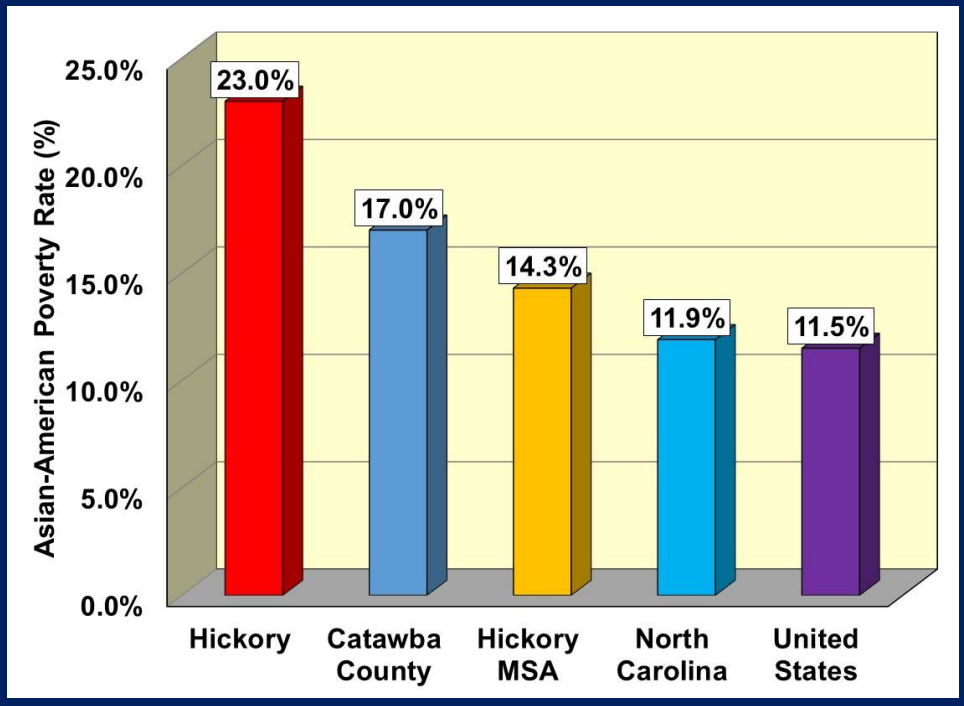
Race/Ethnic Group	2009-2013 ACS	2014-2018 ACS	Change	% Change
All Households	$39,176	$46,390	$7,214	18.4%
White	$45,761	$52,413	$6,652	14.5%
Black or African American	$26,843	$25,459	-$1,384	-5.2%
Asian-American	$26,629	$66,458	$39,829	149.6%
Two or more races	$53,125	$42,210	-$10,915	-20.5%
Hispanic or Latino origin (of any race)	$30,946	$29,419	-$1,527	-4.9%
White alone, not Hispanic or Latino	$46,778	$53,605	$6,827	14.6%

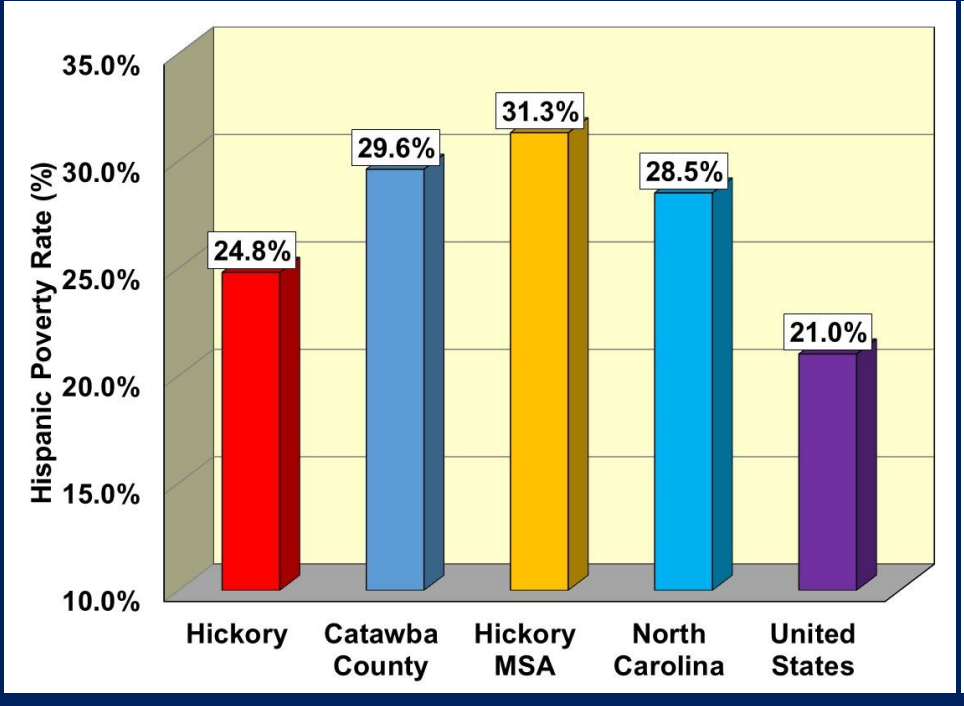
Hickory Percentage of All Persons in Households with Income below Poverty Level, 2014-2018 ACS

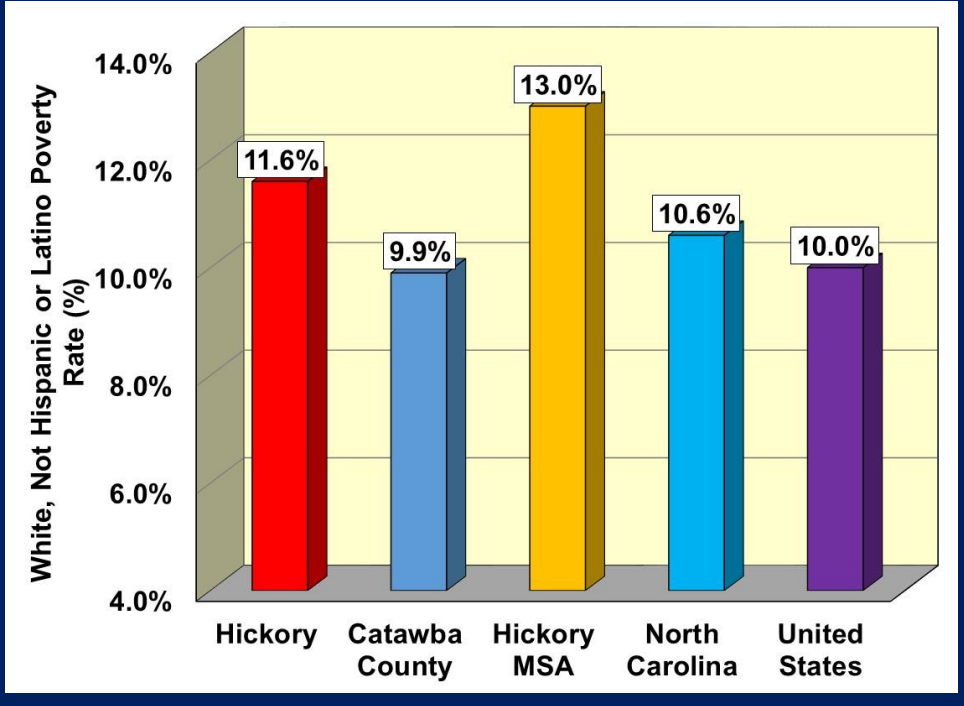


Next Slide: **Comparison of Percentage of, African-Americans, Asian-Americans, Hispanics (or Latinos), and Whites, (Not Hispanics or Latinos) in Households with Annual Income Below the Poverty Threshold, 2014-2018 ACS**


African-American Poverty Rate (%)
30.0%
25.0%
20.0%
15.0%
10.0%
5.0%
28.2%
22.1%
25.7%
23.5%
24.2%
Hickory
Catawba County
Hickory MSA
North Carolina
United States


Asian-American Poverty Rate (%)
25.0%
20.0%
15.0%
10.0%
5.0%
0.0%
23.0%
17.0%
14.3%
11.9%
11.5%
Hickory
Catawba County
Hickory MSA
North Carolina
United States


Hispanic Poverty Rate (%)
35.0%
30.0%
25.0%
20.0%
15.0%
10.0%
24.8%
29.6%
31.3%
28.5%
21.0%
Hickory
Catawba County
Hickory MSA
North Carolina
United States


White, Not Hispanic or Latino Poverty Rate (%)
14.0%
12.0%
10.0%
8.0%
6.0%
4.0%
11.6%
9.9%
13.0%
10.6%
10.0%
Hickory
Catawba County
Hickory MSA
North Carolina
United States

Hickory Household Income Distribution, US Census & 2014-2018 ACS

Household Income	2009-2013 ACS	2014-2018 ACS	Change	% Change
Less than $10,000	1,378	1,314	-64	-4.9%
$10,000 to $14,999	1,217	1,037	-180	-17.4%
$15,000 to $24,999	2,235	2,384	149	6.3%
$25,000 to $34,999	2,464	1,658	-806	-48.6%
$35,000 to $49,999	2,133	2,275	142	6.2%
$50,000 to $74,999	2,392	2,912	520	17.9%
$75,000 to $99,999	1,358	1,894	536	28.3%
$100,000 to $149,999	1,613	1,452	-161	-11.1%
$150,000 to $199,999	600	706	106	15.0%
$200,000 or More	590	802	212	26.4%
Total Households	15,980	16,434	454	2.8%

	2009-2013 ACS	2014-2018 ACS	Change	% Change
Median Household Income	$39,176	$46,390	$7,214	18.4%

Section 3: Health Care Statistics

January 19, 2021

Data Sources: 2014-2018 American Community Survey, US Census Bureau

Hickory Percentage of Uninsured Residents by Race/Ethnic Group 2009-13 and 2014-2018 ACS

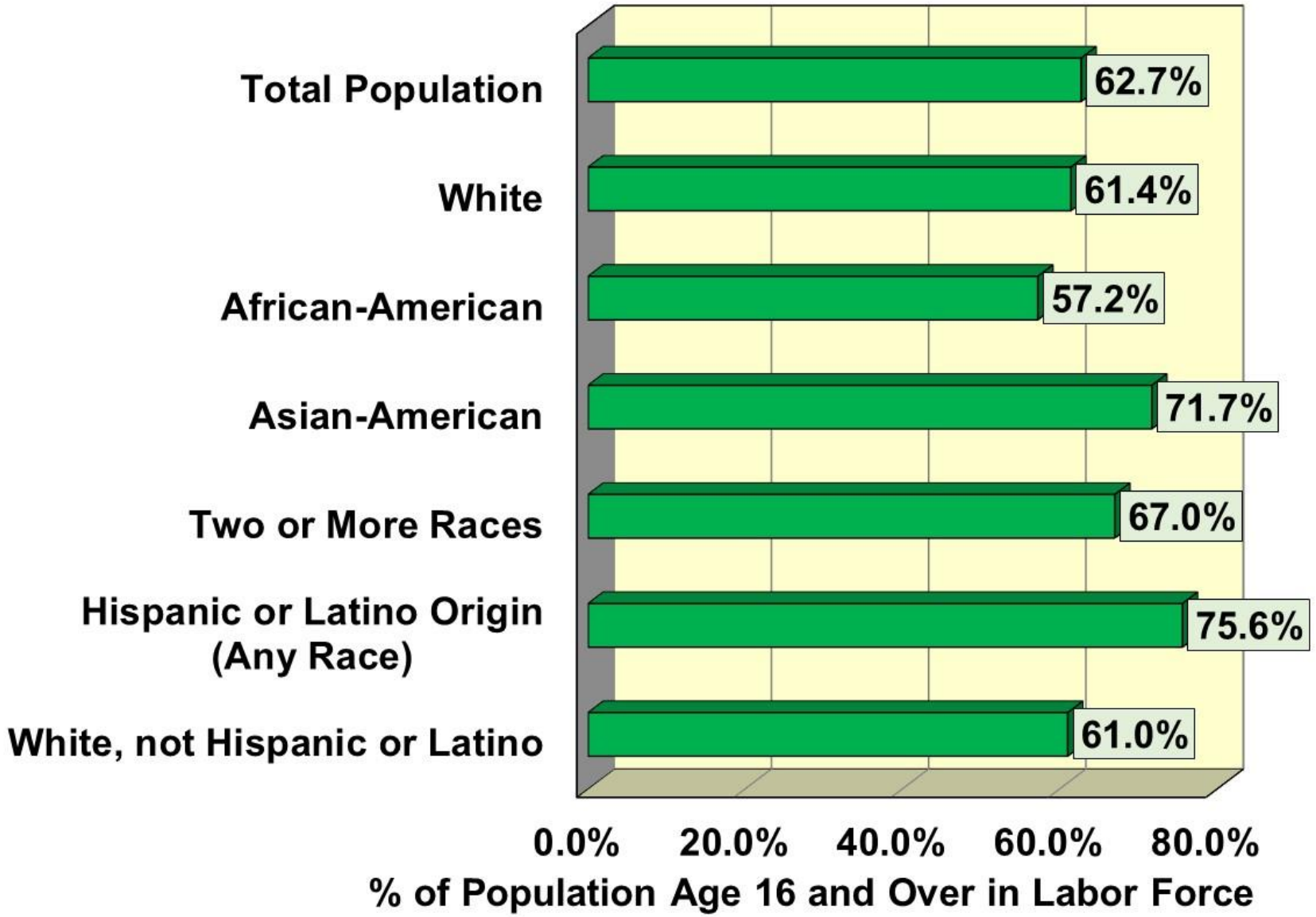
Total Population	2009-2013 ACS	2014-2018 ACS
Total Civilian Noninstitutionalized Population	19.3%	12.2%
White	16.5%	8.7%
African-American	18.6%	13.2%
Asian-American	35.7%	16.1%
Other Races	46.6%	37.0%
Two or more races	21.0%	15.6%
Hispanic or Latino (of any race)	46.8%	31.3%
White alone, not Hispanic or Latino	13.8%	8.0%

Section 4: Employment Statistics

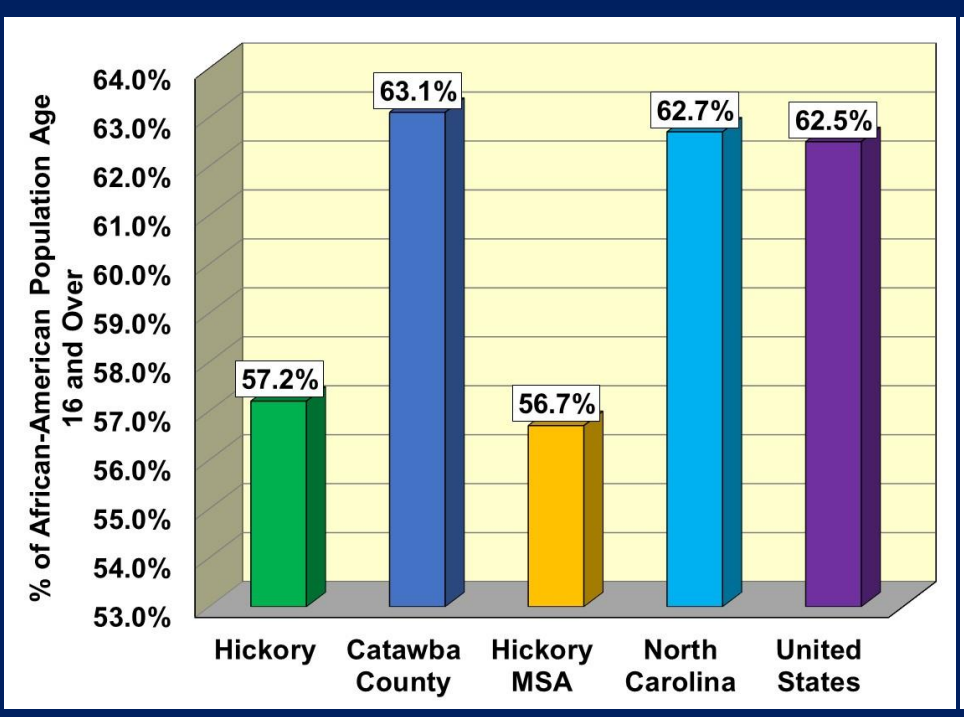
January 19, 2021

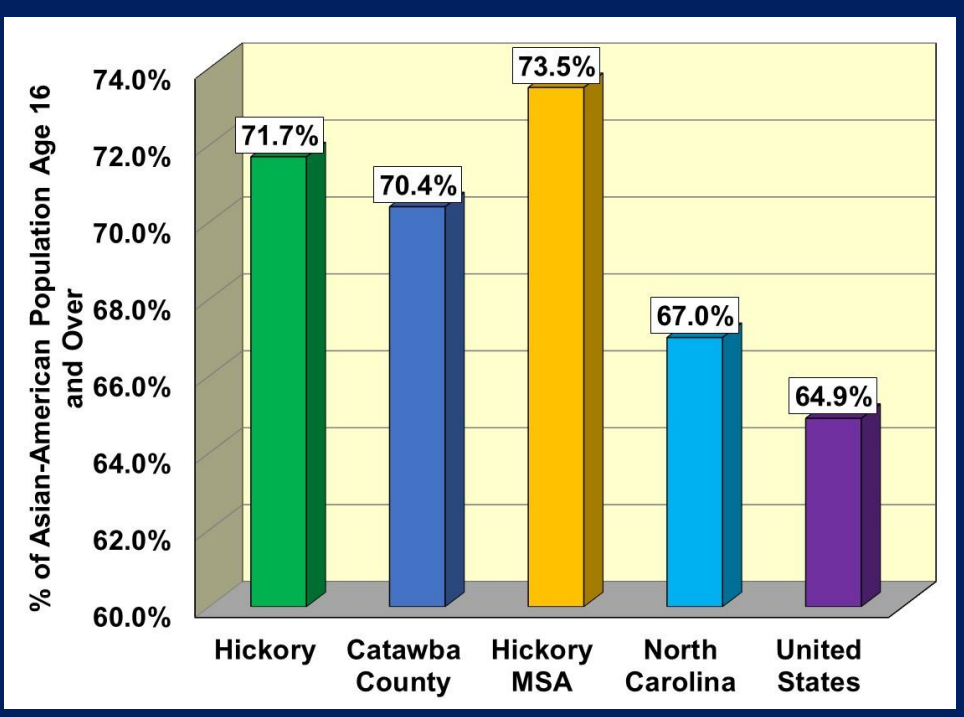
Data Sources: 2014-2018 American Community Survey, US Census Bureau

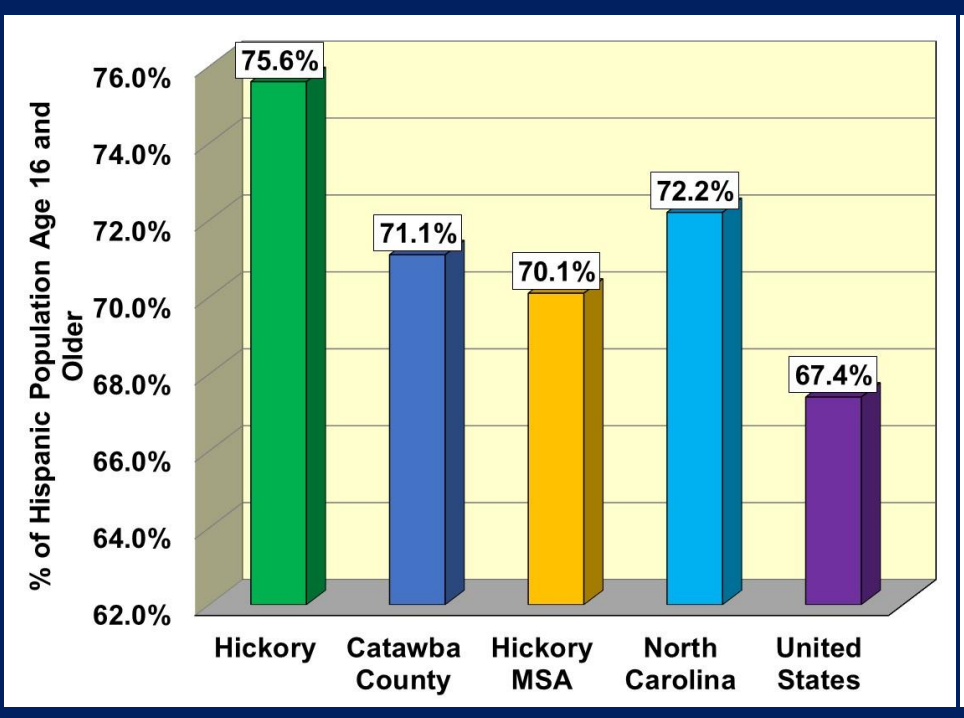
Hickory Percentage of Population Age 16 and Over in the Labor Force by Race/Ethnic Group, 2014-2018 ACS

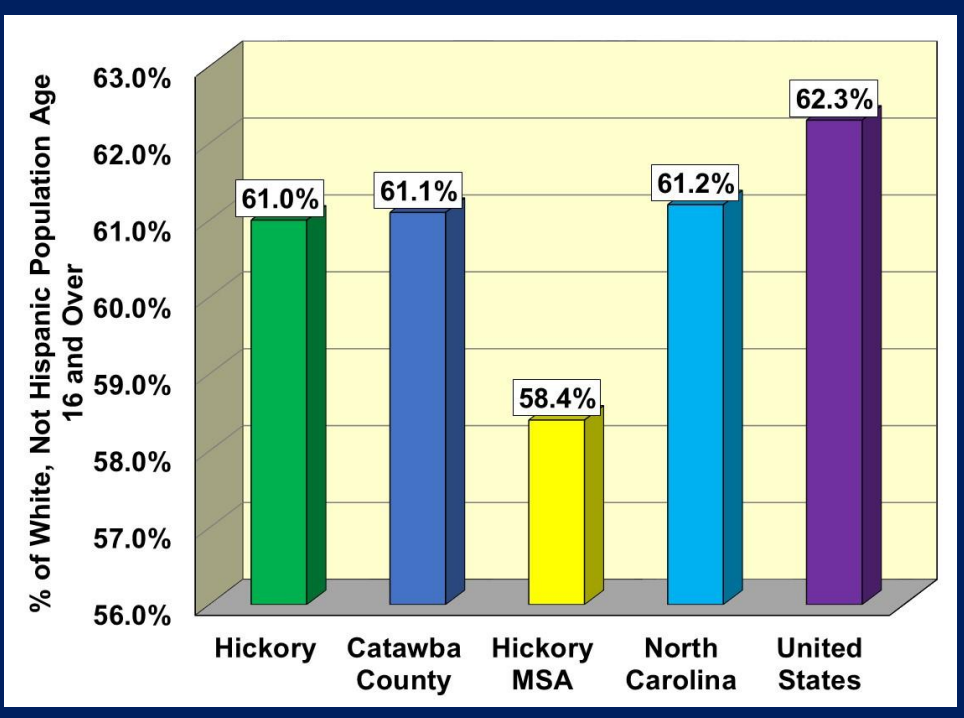


Next Slide: **Comparison of Percentage of African-Americans, Asian-Americans, Hispanics) or Latinos), and White, (Not Hispanic or Latino) Age 16 and Over in the Labor Force, 2014-2018 ACS**

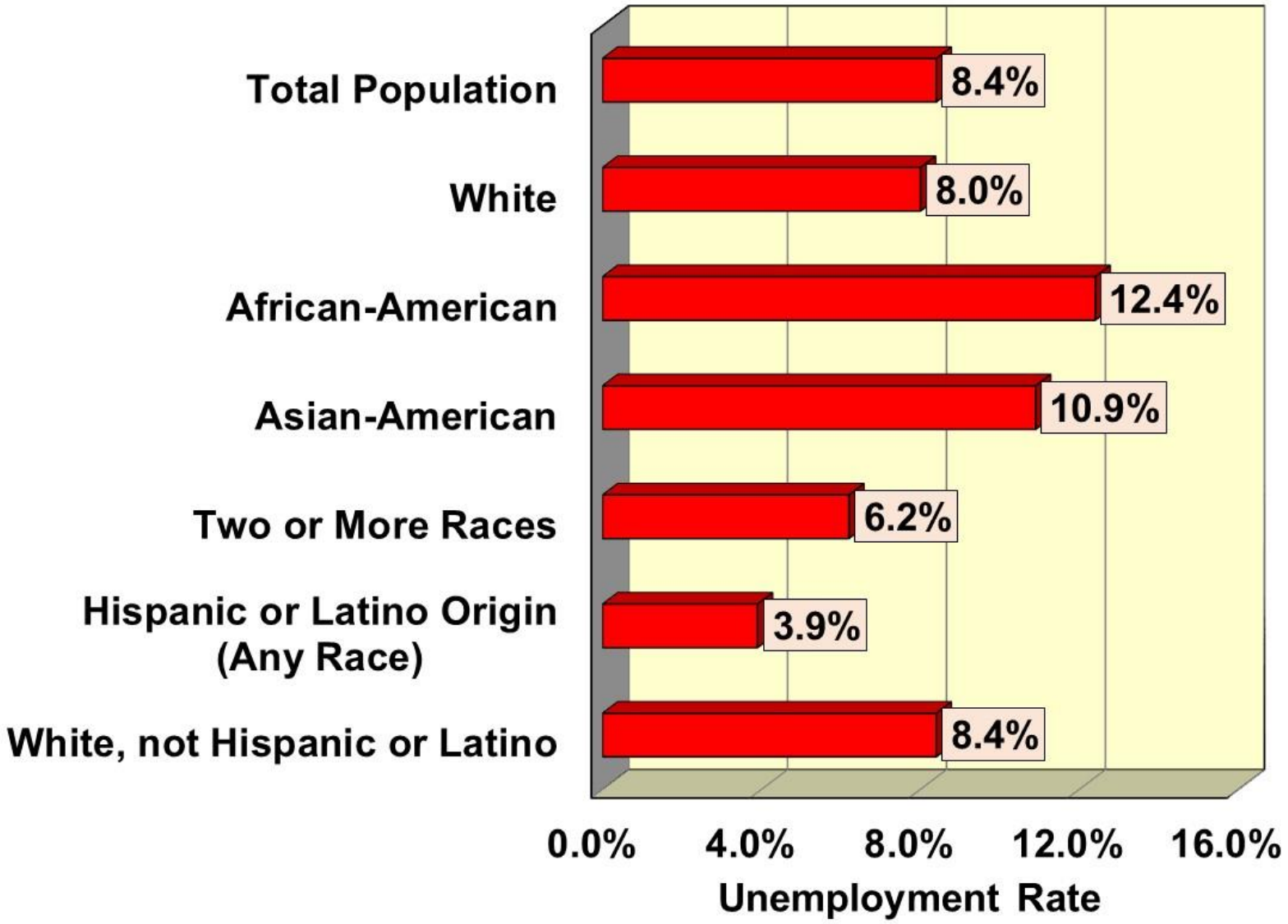

% of African-American Population Age 16 and Over
64.0%
63.0%
62.0%
61.0%
60.0%
59.0%
58.0%
57.0%
56.0%
55.0%
54.0%
53.0%
57.2%
63.1%
56.7%
62.7%
62.5%
Hickory
Catawba County
Hickory MSA
North Carolina
United States


% of Asian-American Population Age 16 and Over
74.0%
72.0%
70.0%
68.0%
66.0%
64.0%
62.0%
60.0%
71.7%
70.4%
73.5%
67.0%
64.9%
Hickory
Catawba County
Hickory MSA
North Carolina
United States


% of Hispanic Population Age 16 and Older
76.0%
74.0%
72.0%
70.0%
68.0%
66.0%
64.0%
62.0%
75.6%
71.1%
70.1%
72.2%
67.4%
Hickory
Catawba County
Hickory MSA
North Carolina
United States


% of White, Not Hispanic Population Age 16 and Over
63.0%
62.0%
61.0%
60.0%
59.0%
58.0%
57.0%
56.0%
61.0%
61.1%
58.4%
61.2%
62.3%
Hickory
Catawba County
Hickory MSA
North Carolina
United States

Hickory Unemployment Rate by Race/Ethnic Group, 2014-2018 ACS

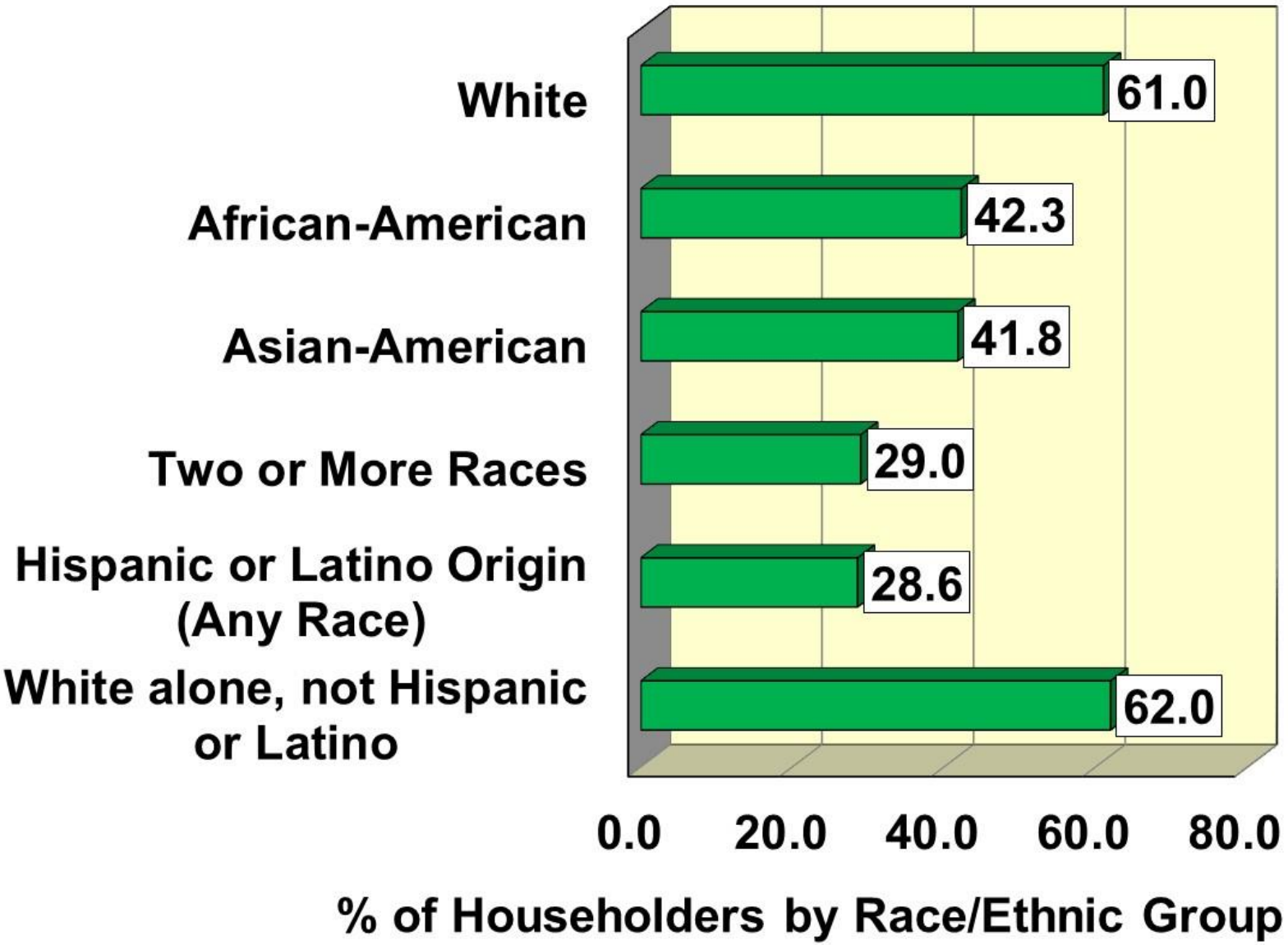


Section 5: Housing Statistics

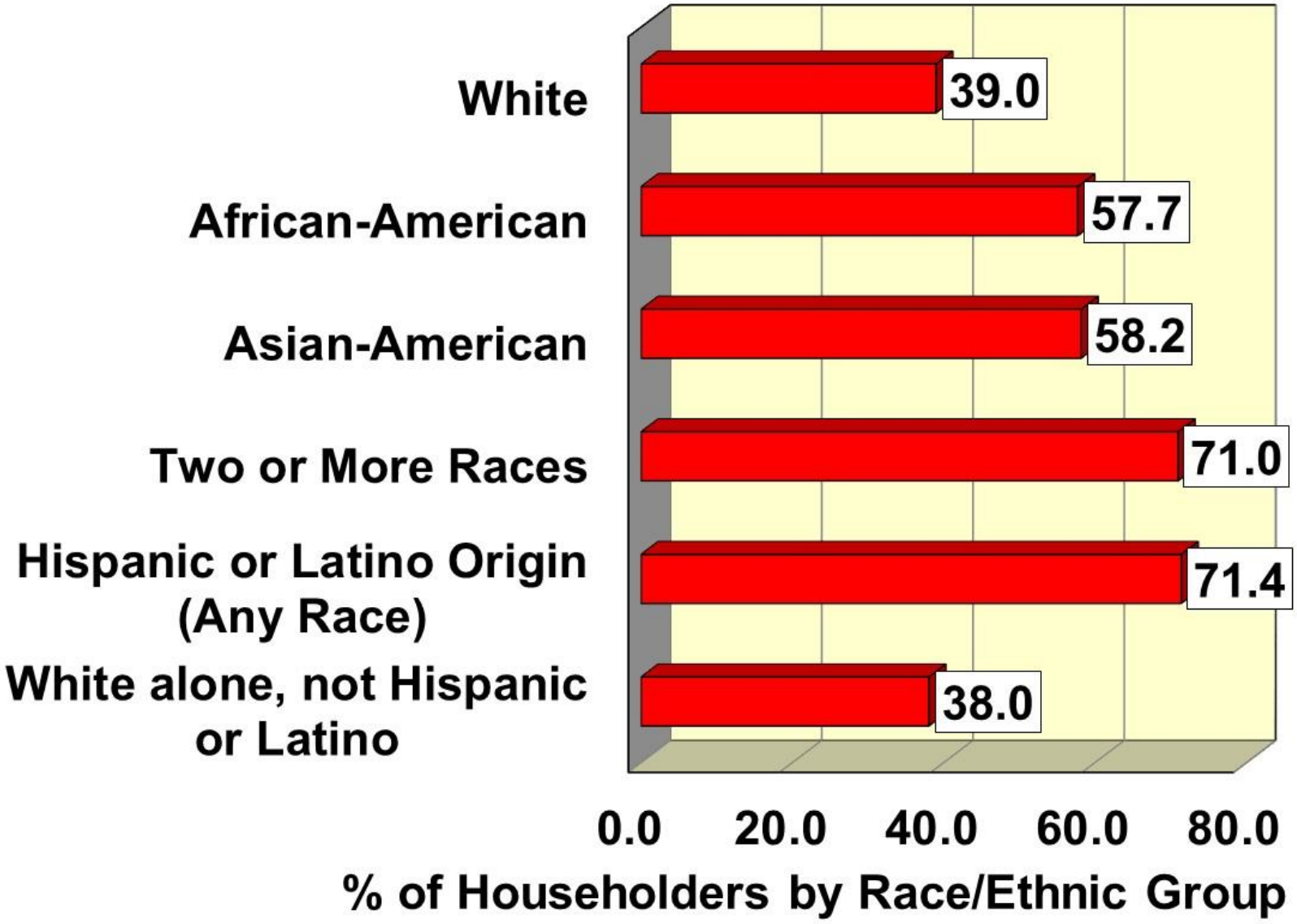
January 19, 2021

Data Sources: 2014-2018 American Community Survey, US Census Bureau

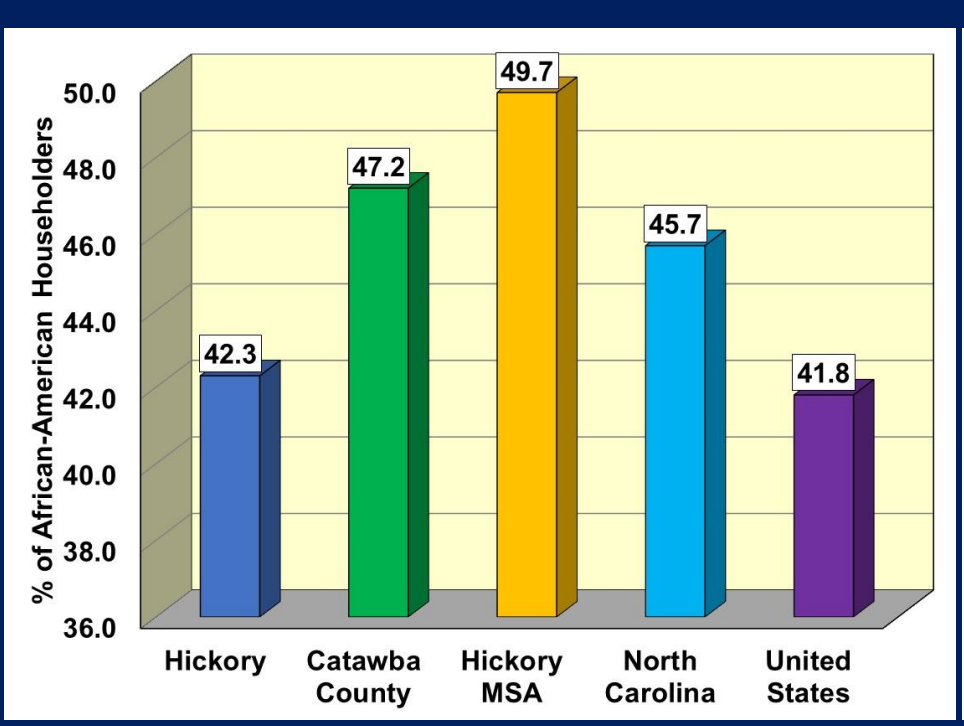
Hickory Owner-Occupied Units by Race/Ethnic Group, 2014-2018 ACS

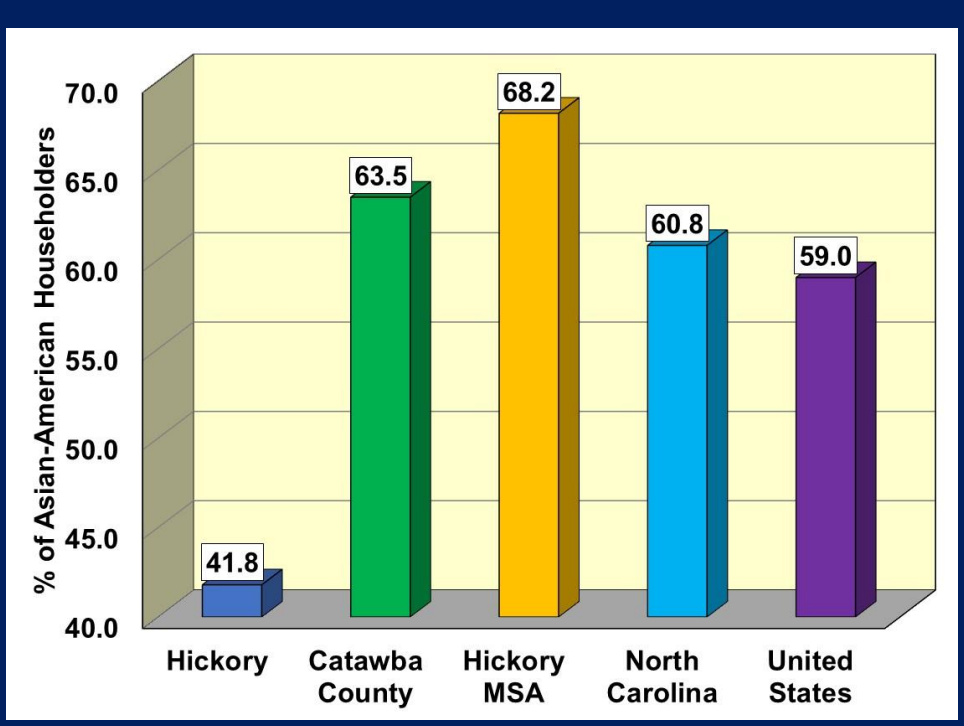


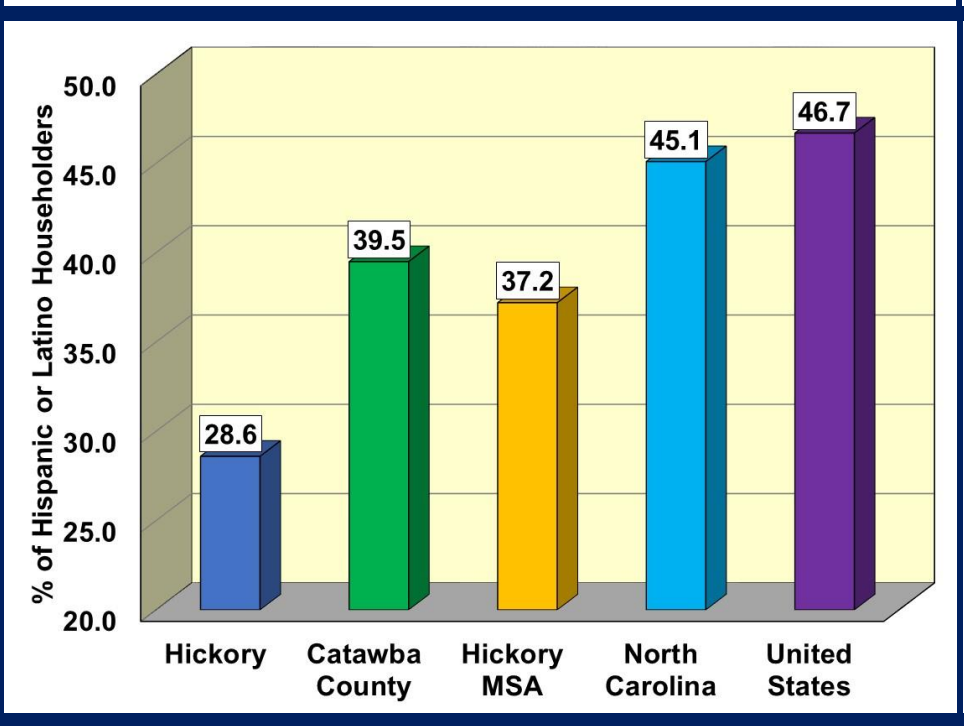
Hickory Renter-Occupied Units by Race/Ethnic Group, 2014-2018 ACS

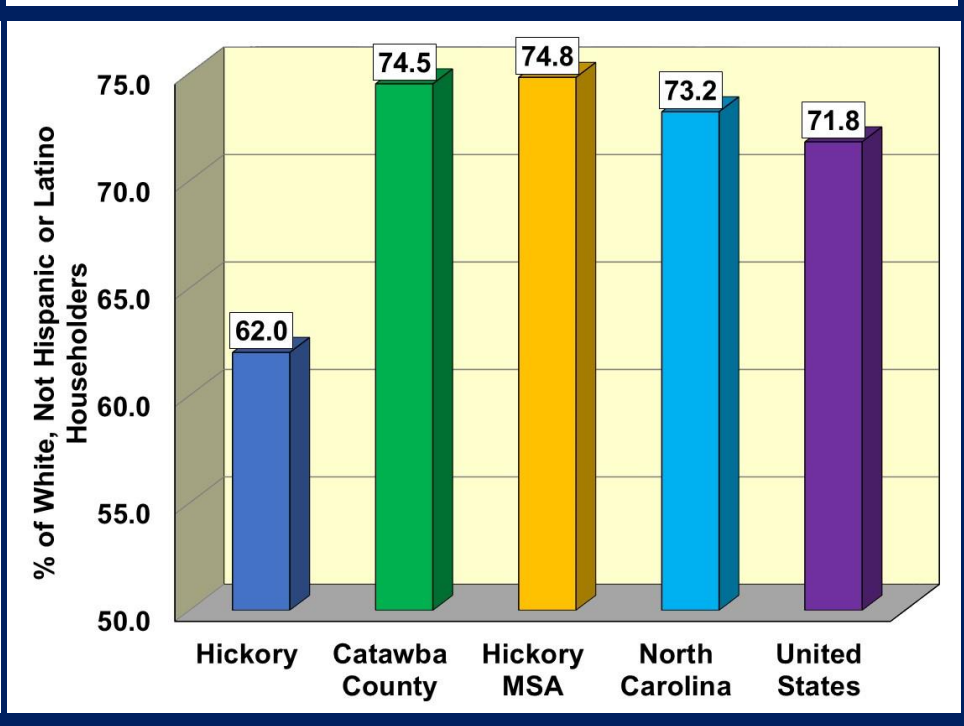


Next Slide: **Comparison of Percentage of African-American, Asian-American, Hispanic (or Latino), and White, (Not Hispanic or Latino) Householders in Owner-Occupied Units, 2014-2018 ACS**

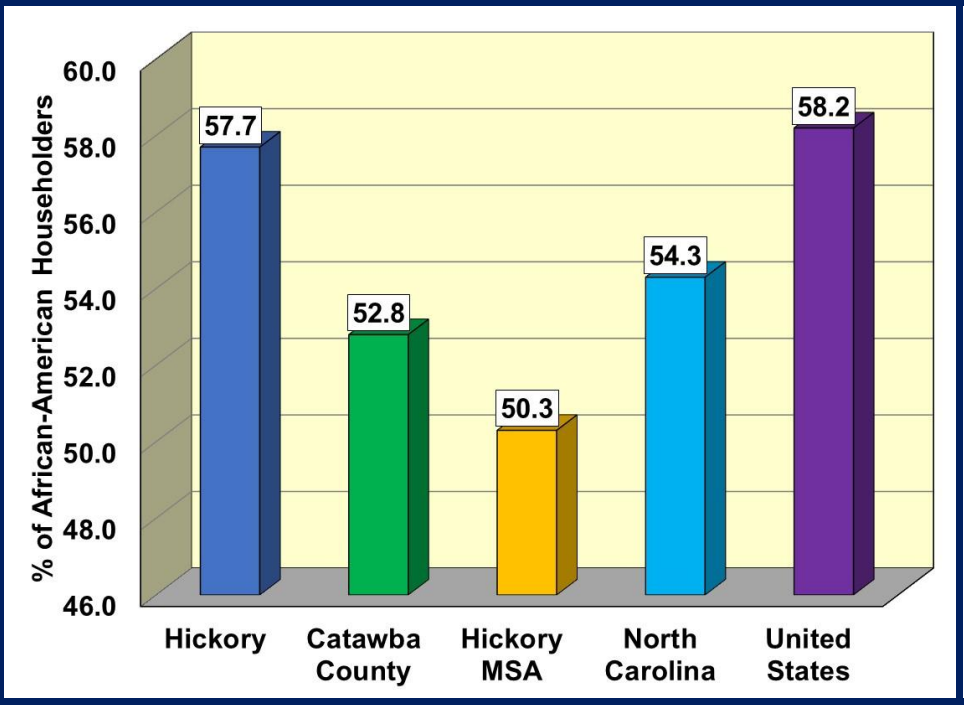

% of African-American Householders
50.0
48.0
46.0
44.0
42.0
40.0
38.0
36.0
42.3
47.2
49.7
45.7
41.8
Hickory
Catawba County
Hickory MSA
North Carolina
United States

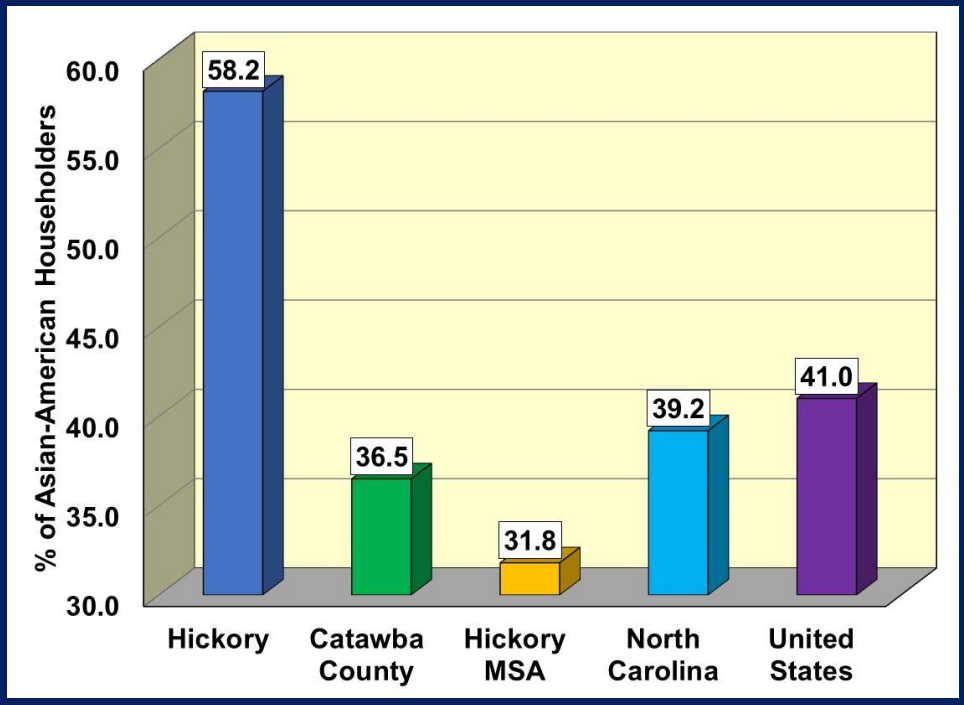

% of Asian-American Householders
70.0
65.0
60.0
55.0
50.0
45.0
40.0
41.8
63.5
68.2
60.8
59.0
Hickory
Catawba County
Hickory MSA
North Carolina
United States

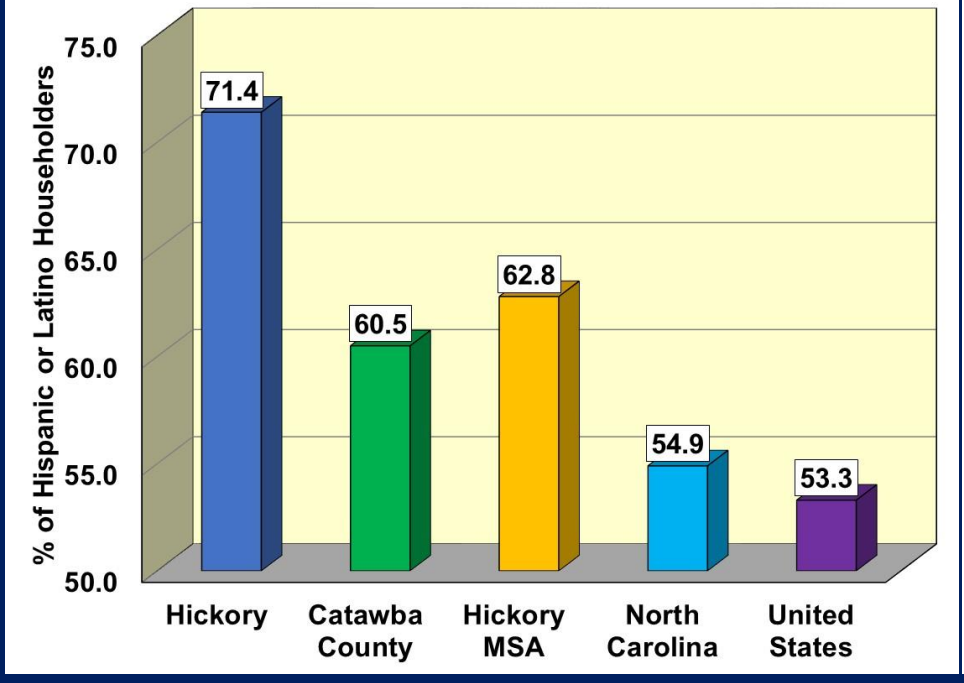

% of Hispanic or Latino Householders
50.0
45.0
40.0
35.0
30.0
25.0
20.0
28.6
39.5
37.2
45.1
46.7
Hickory
Catawba County
Hickory MSA
North Carolina
United States

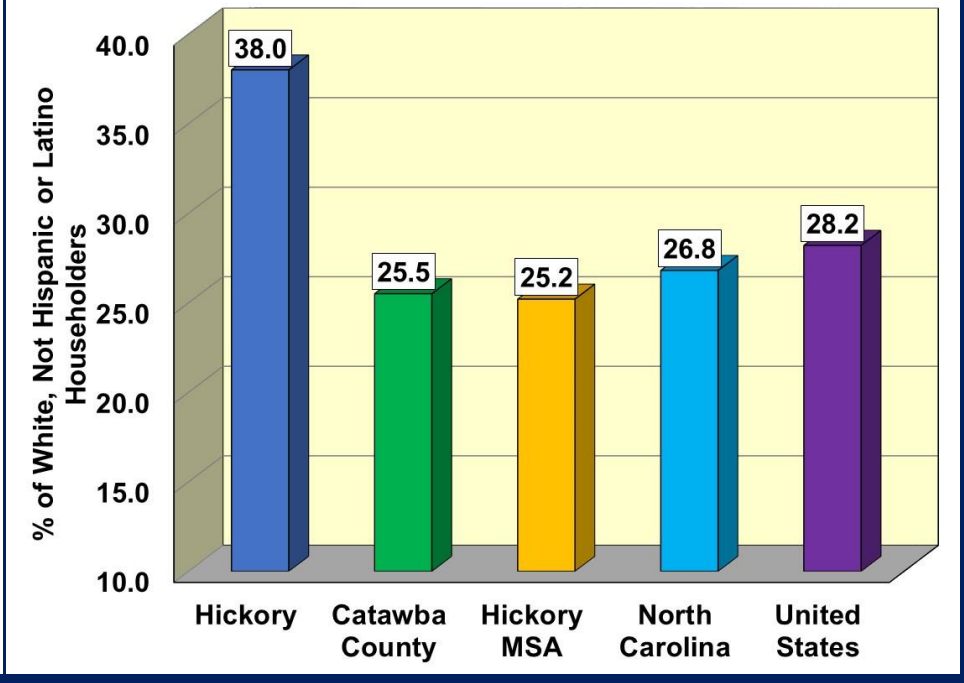

% of White, Not Hispanic or Latino Householders
75.0
70.0
65.0
60.0
55.0
50.0
62.0
74.5
74.8
73.2
71.8
Hickory
Catawba County
Hickory MSA
North Carolina
United States

Next Slide: **Comparison of Percentage of African-American, Asian-American, Hispanic (or Latino), and White, (Not Hispanic or Latino) Householders in Renter-Occupied Units, 2014-2018 ACS**

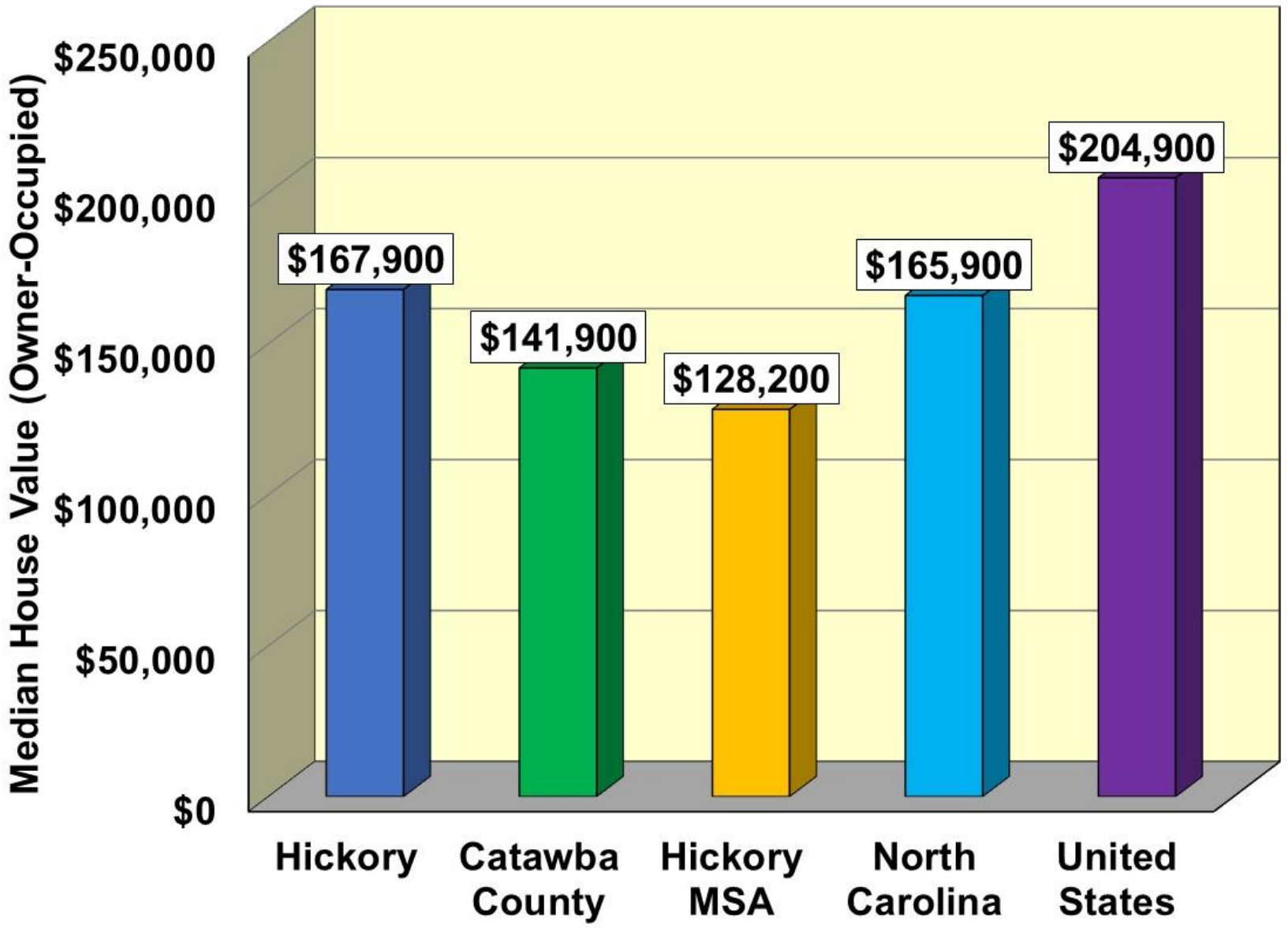

% of African-American Householders
60.0
58.0
56.0
54.0
52.0
50.0
48.0
46.0
57.7
52.8
50.3
54.3
58.2
Hickory
Catawba County
Hickory MSA
North Carolina
United States


% of Asian-American Householders
60.0
55.0
50.0
45.0
40.0
35.0
30.0
58.2
36.5
31.8
39.2
41.0
Hickory
Catawba County
Hickory MSA
North Carolina
United States


% of Hispanic or Latino Householders
75.0
70.0
65.0
60.0
55.0
50.0
71.4
60.5
62.8
54.9
53.3
Hickory
Catawba County
Hickory MSA
North Carolina
United States


% of White, Not Hispanic or Latino Householders
40.0
35.0
30.0
25.0
20.0
15.0
10.0
38.0
25.5
25.2
26.8
28.2
Hickory
Catawba County
Hickory MSA
North Carolina
United States

Comparison of Value of Occupied Housing Units 2014-2018 American Community Survey



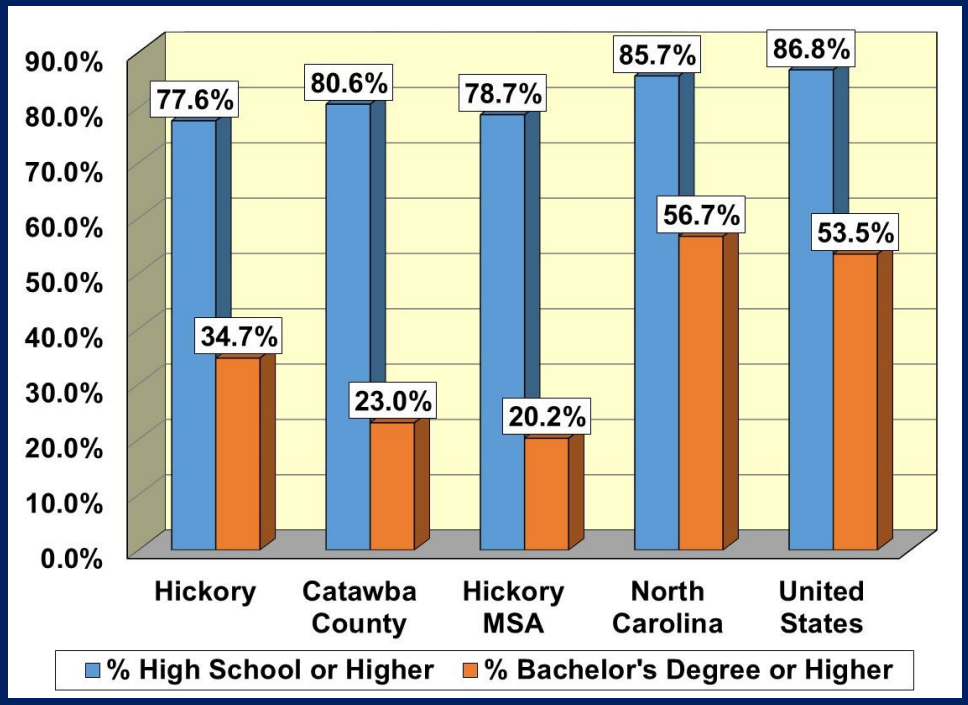
Section 6: Educational Attainment Statistics

January 19, 2021

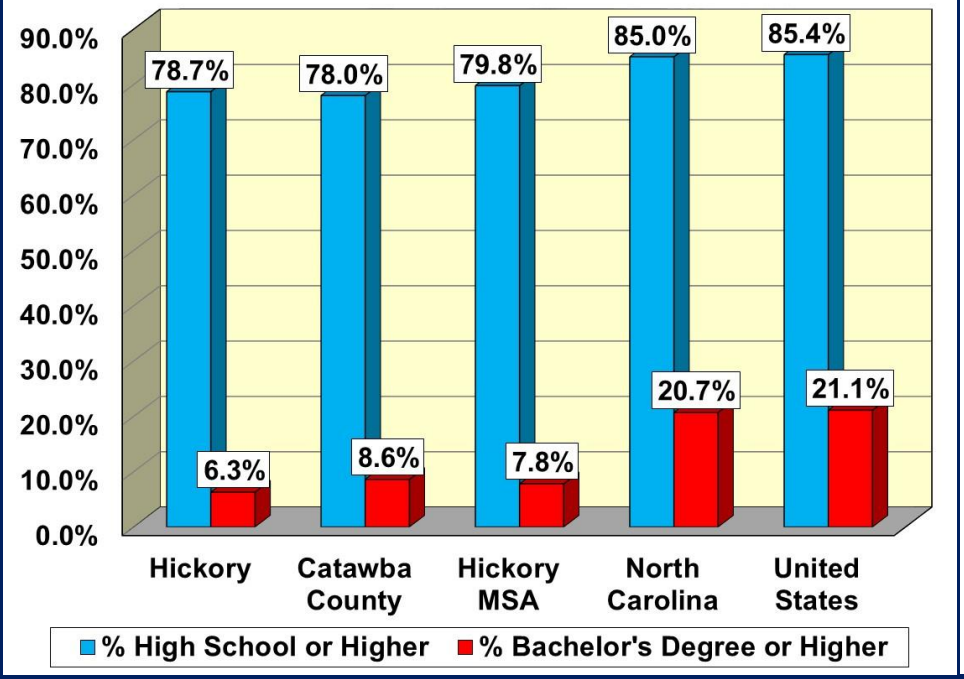
Data Sources: 2014-2018 American Community Survey, US Census Bureau

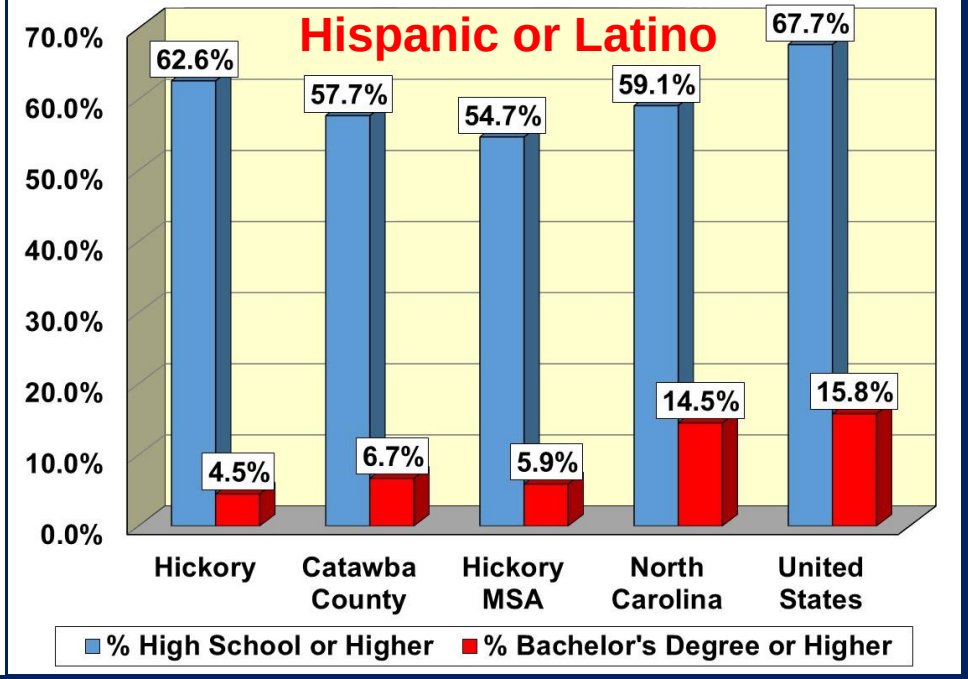
Comparison of African-Americans, Asian-Americans and Hispanics Age 25 and Over Educational Attainment Levels, 2014-2018 ACS

Asian-American Educational Attainment Levels →

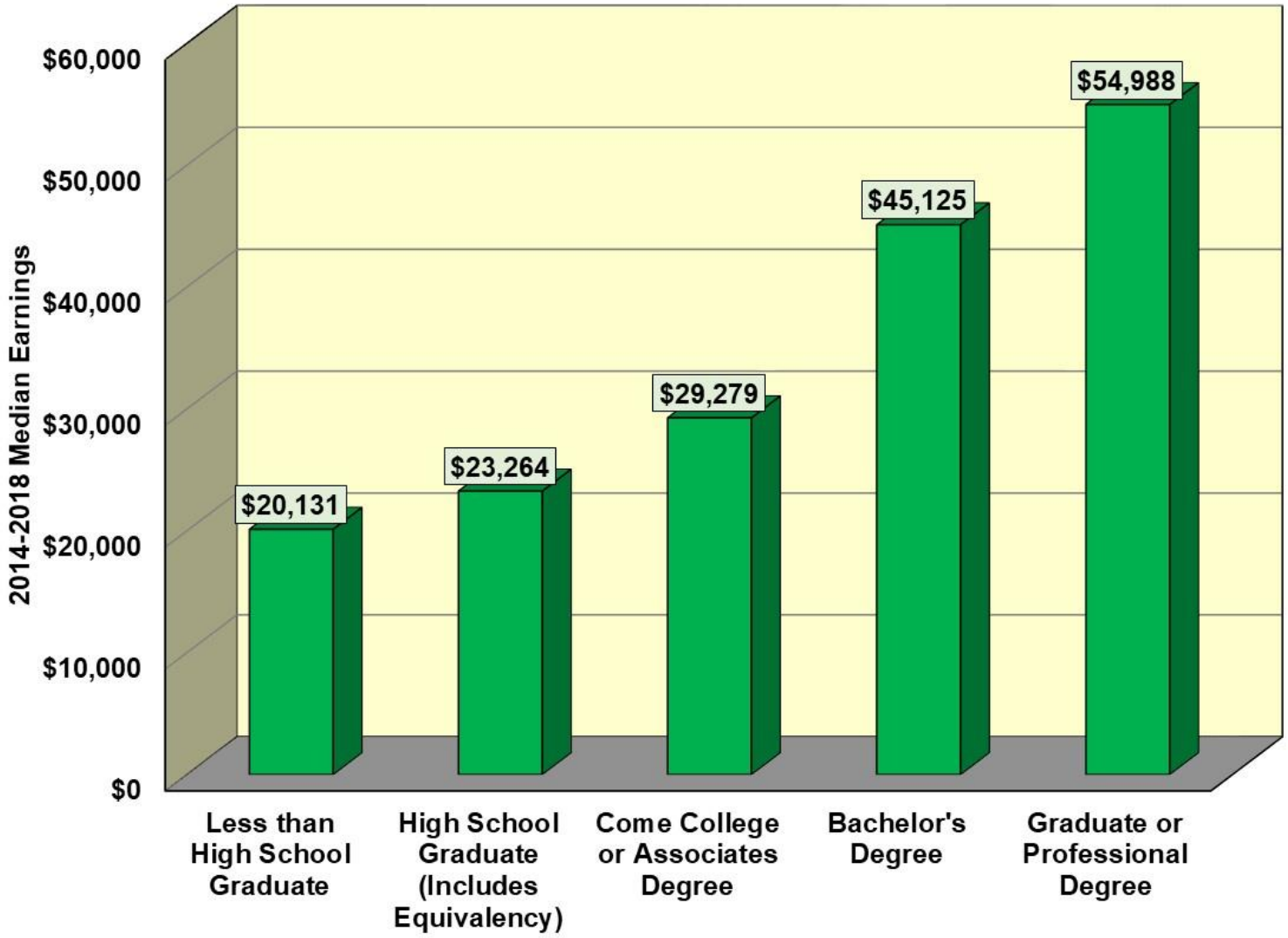


African-American Educational Attainment Levels ↓





Median Earnings for Population Over Age 25 by Educational Attainment Level, 2014 - 2018 ACS



Section 7: Education Achievement (End of Grade and End of Coarse Test Results)

January 19, 2021

Data Sources: NC Department of Public Instruction

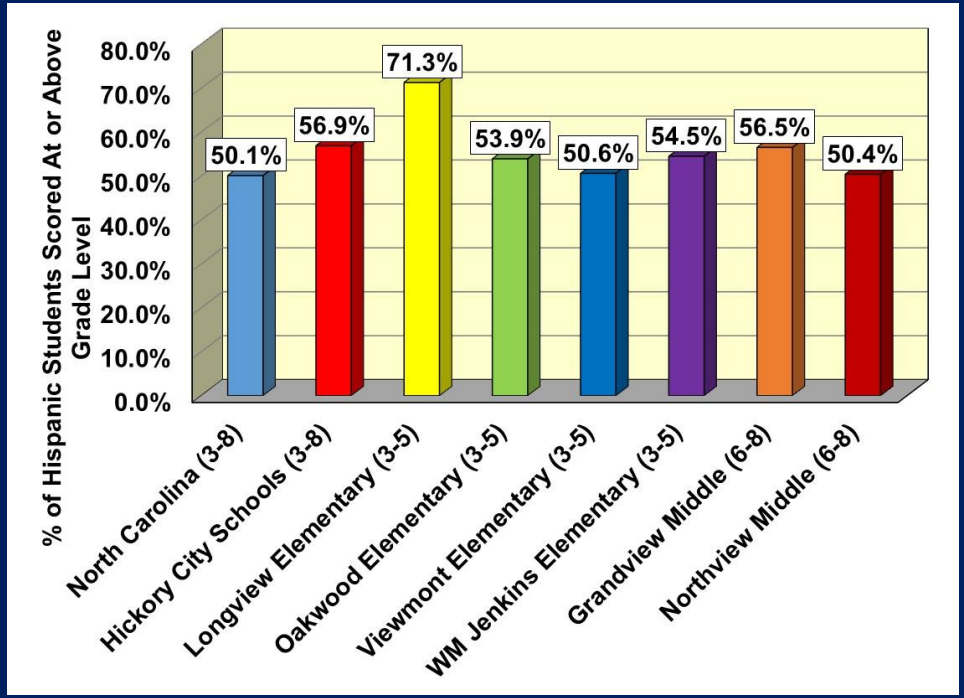
Saint Stephens District 2018-19 School Enrollments

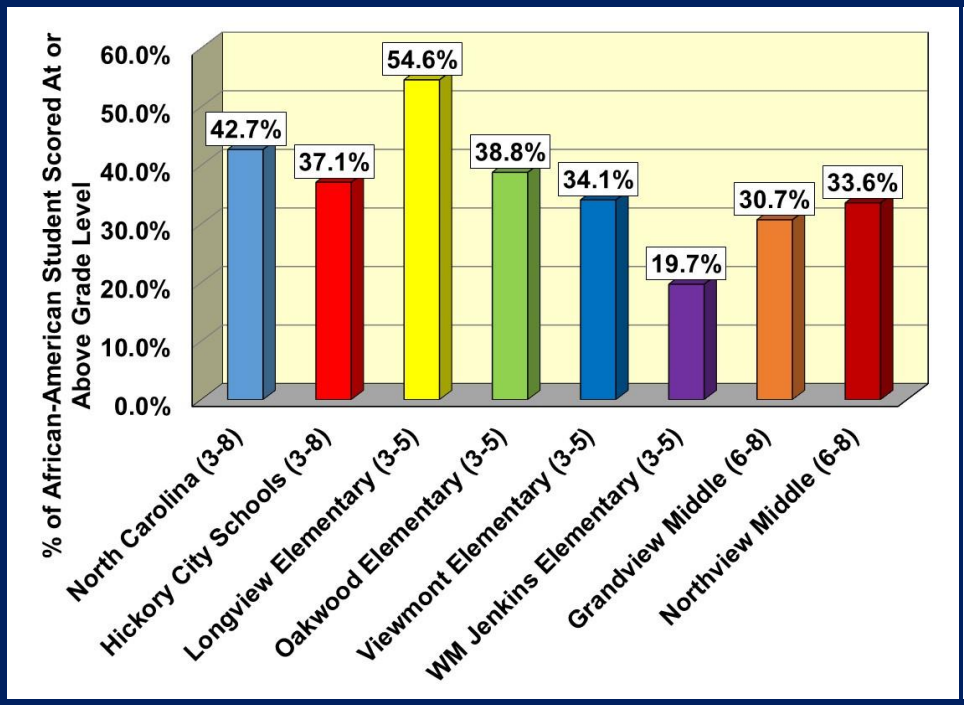
School Name	# of Students	White	African-American	Asian-American	Hispanic	Mixed Race
Clyde Campbell Elementary	551	67%	5%	5%	17%	6%
St Stephens Elementary	676	29%	16%	7%	41%	7%
Snow Creek Elementary	581	65%	4%	2%	24%	5%
Webb A Murray Elementary	453	38%	5%	5%	48%	4%
Harry M Arndt Middle	646	54%	7%	5%	29%	5%
St Stephens High School	1,251	55%	7%	5%	29%	4%

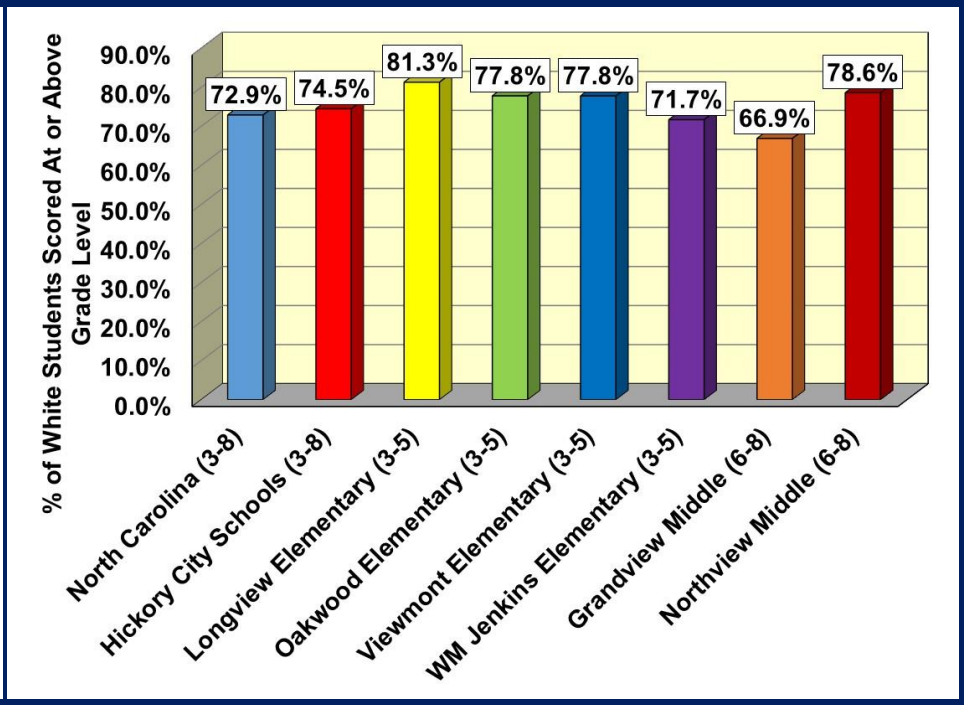
Hickory District 2018-19 School Enrollments

School Name	# of Students	White	African-American	Asian-American	Hispanic	Mixed Race
Longview Elementary	358	26%	26%	5%	33%	10%
Oakwood Elementary	374	51%	14%	3%	23%	9%
Viewmont Elementary	512	36%	22%	3%	26%	13%
WM Jenkins Elementary	406	54%	17%	5%	15%	9%
Grandview Middle	443	40%	23%	5%	25%	7%
Northview Middle	547	47%	16%	2%	28%	7%
Hickory Career Arts Magnet High School	158	46%	22%	2%	19%	11%
Hickory High School	1,066	43%	21%	5%	24%	7%

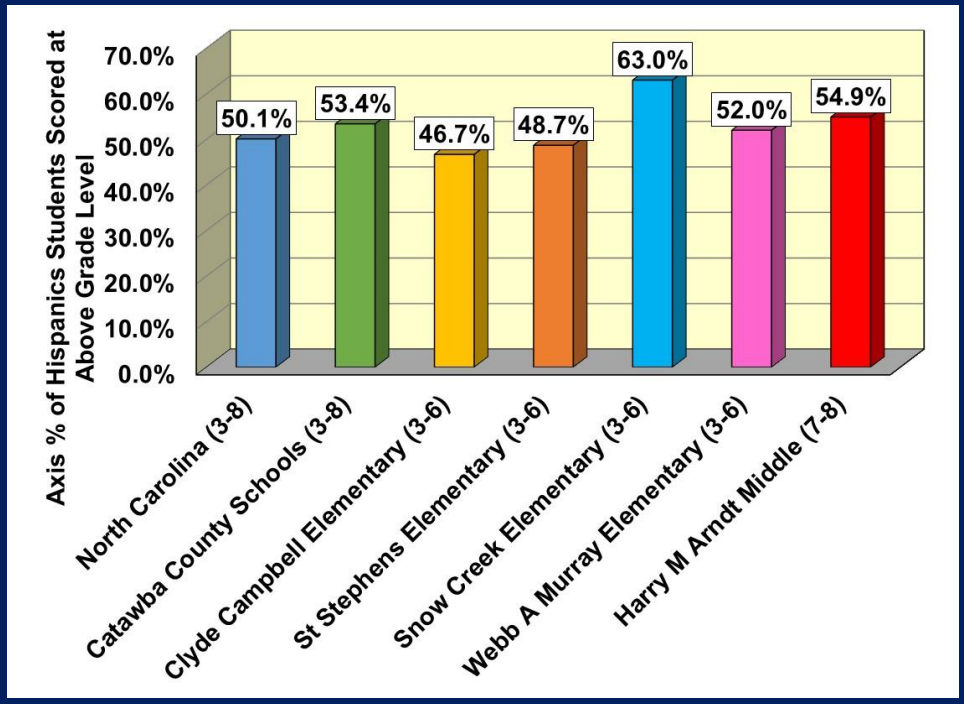
Hickory Public Schools Comparison of Percentage of African-American, Hispanic and White 3rd to 8th Grade Students at or Above Grade Level , End of Grade Tests- 2018-2019 School Year

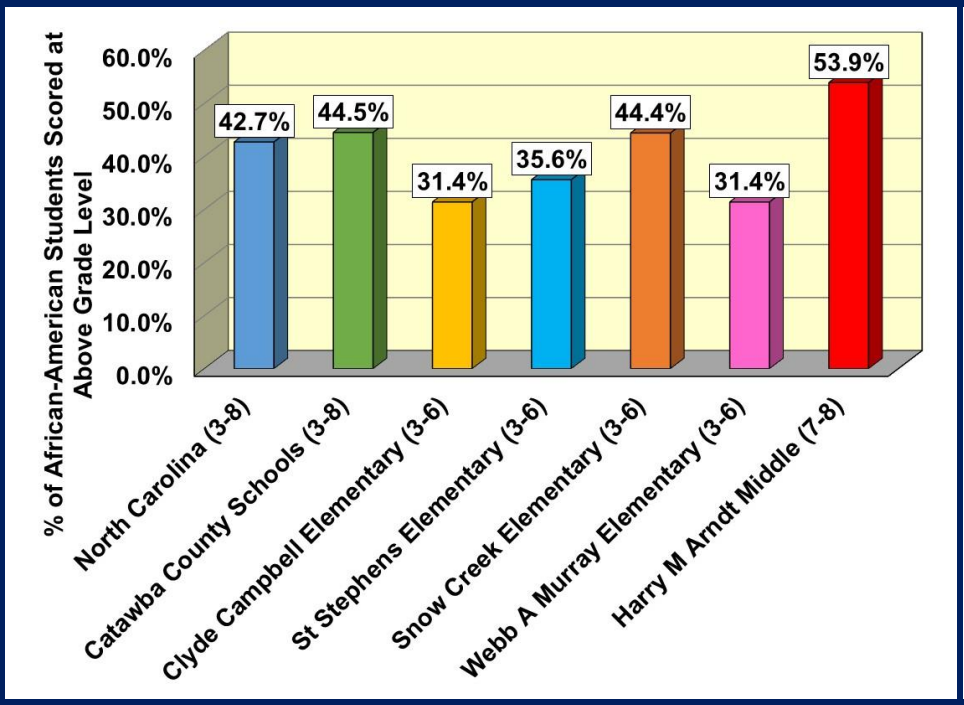


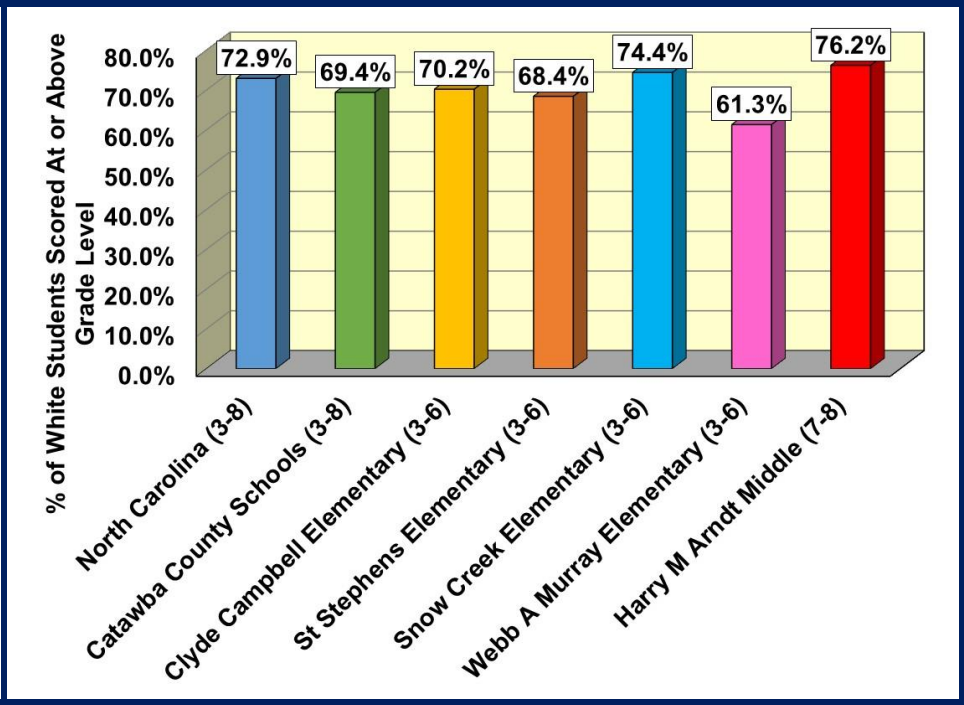




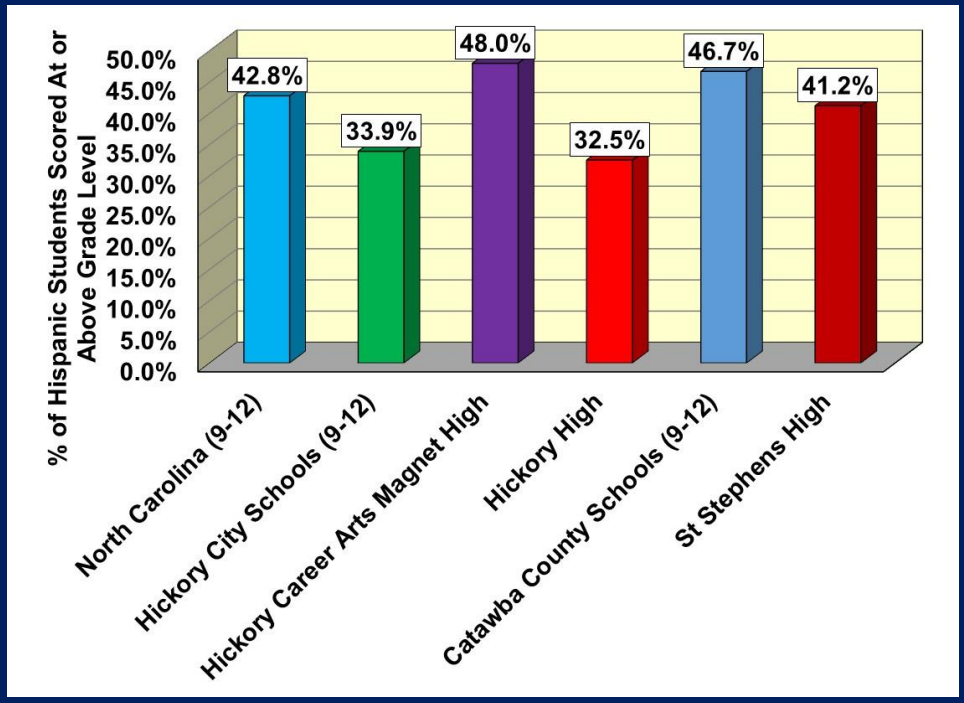
Saint Stephens High District Elementary/Middle Schools Comparison of Percentage of African-American, Hispanic and White 3rd to 8th Grade Students at or Above Grade Level , End of Grade Tests- 2018-2019 School Year

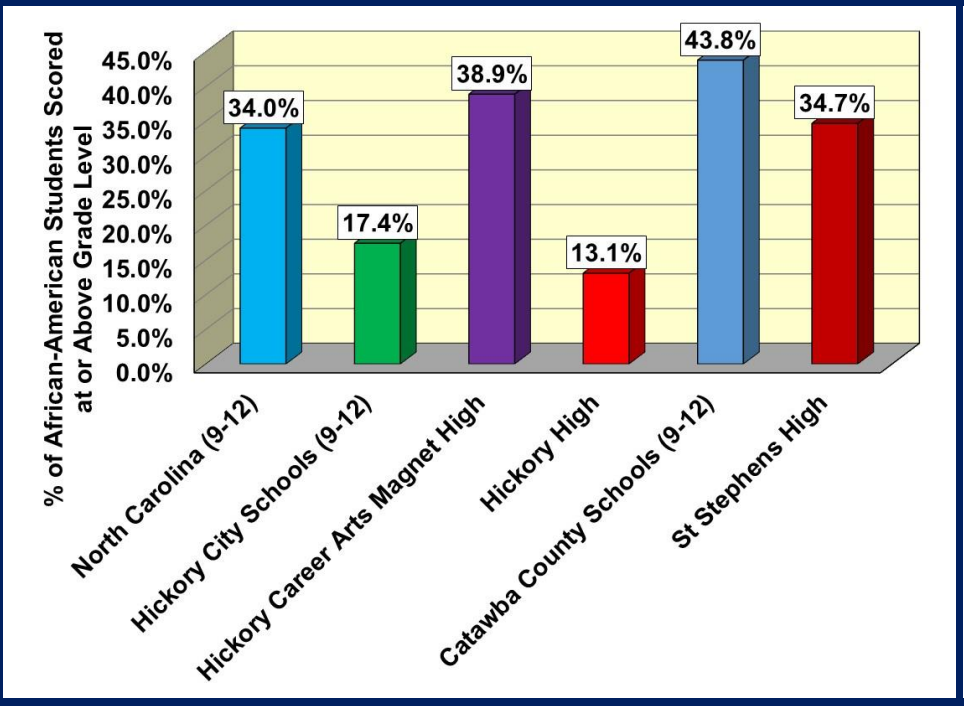


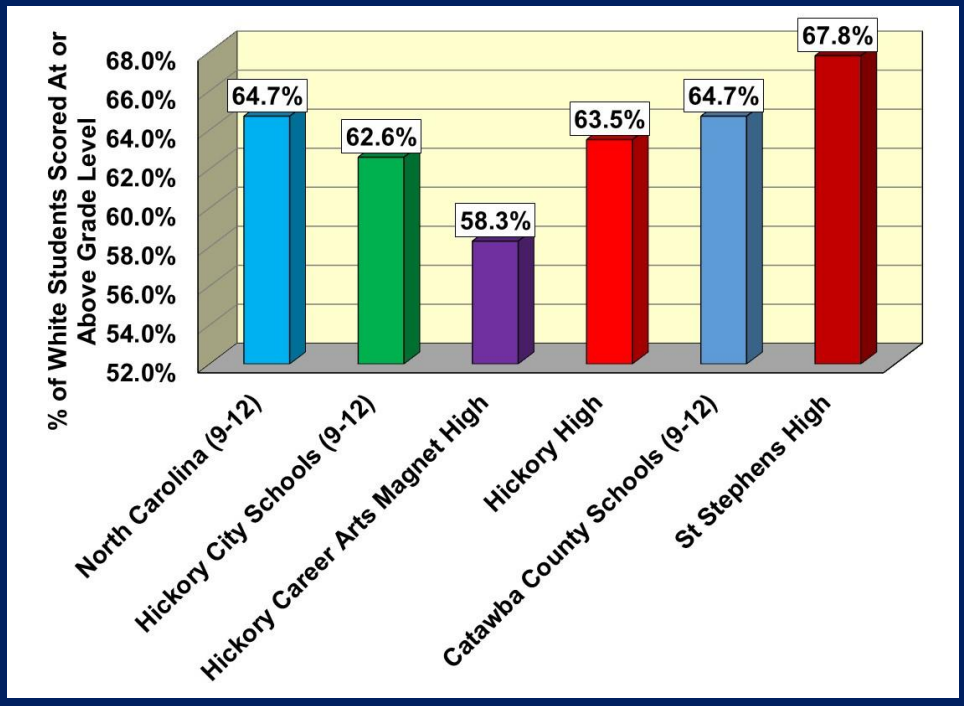




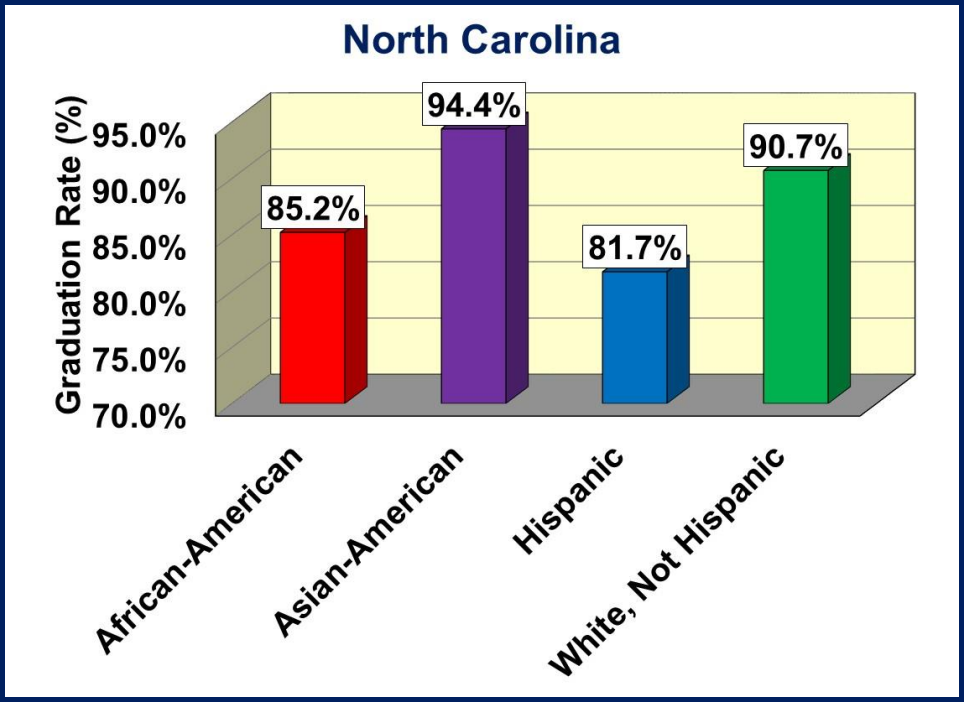
Comparison of Percentage of African-American, Hispanic and White High School Students at or Above Grade Level , End of Course Tests (Composite Score)-2018-2019 School Year

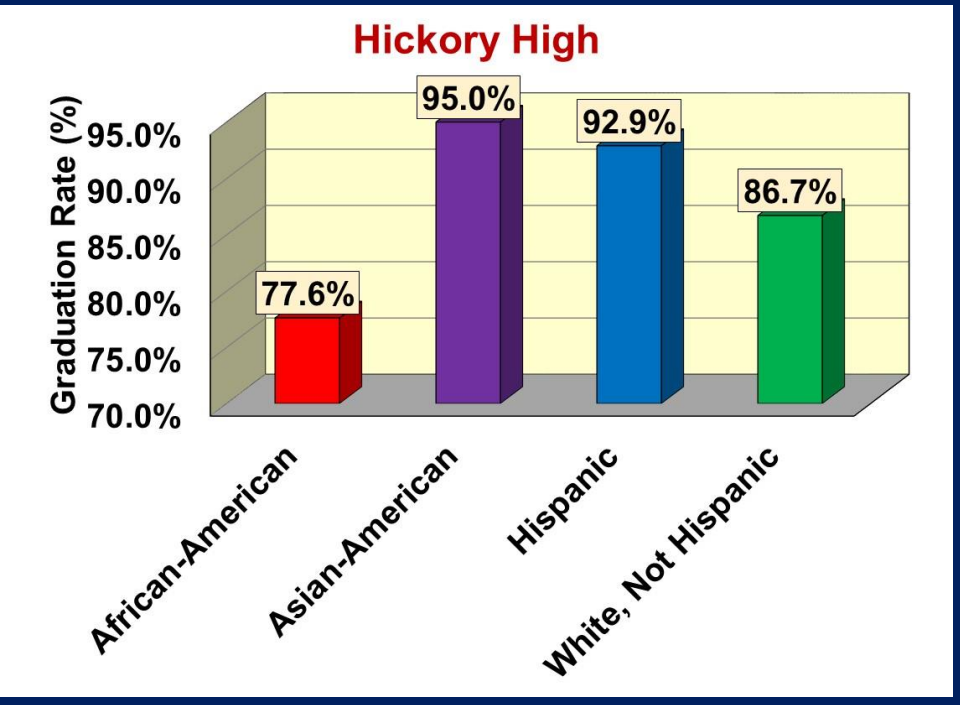


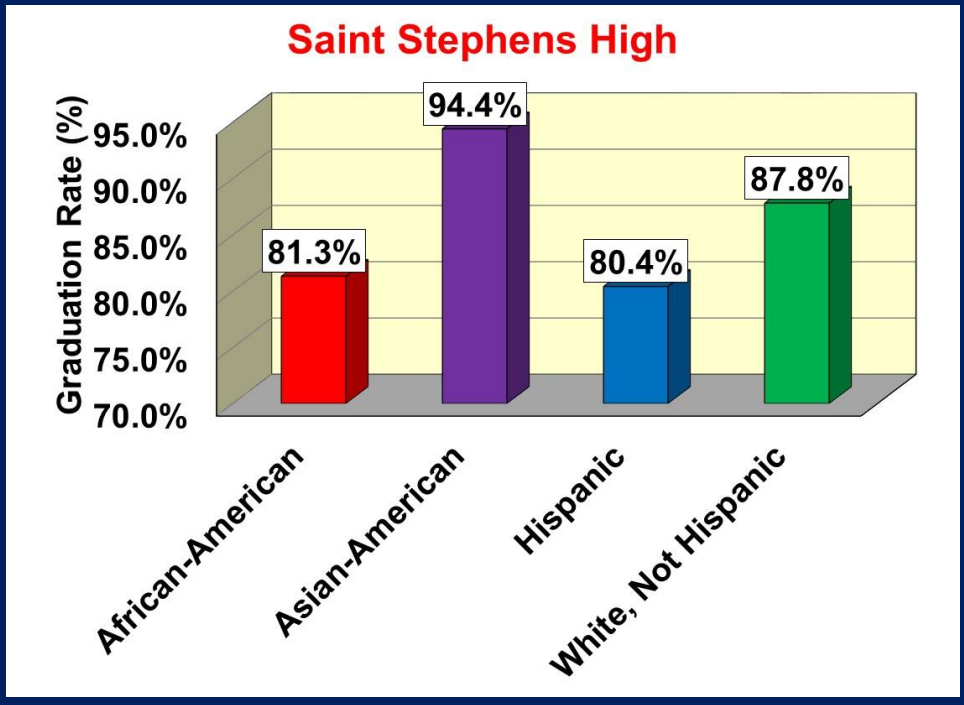




Comparison of Percentage of African-American, Asian American, Hispanic and White Graduation Rates for 2016-17 Ninth Graders Graduating at the End of the 2019-20 School Year







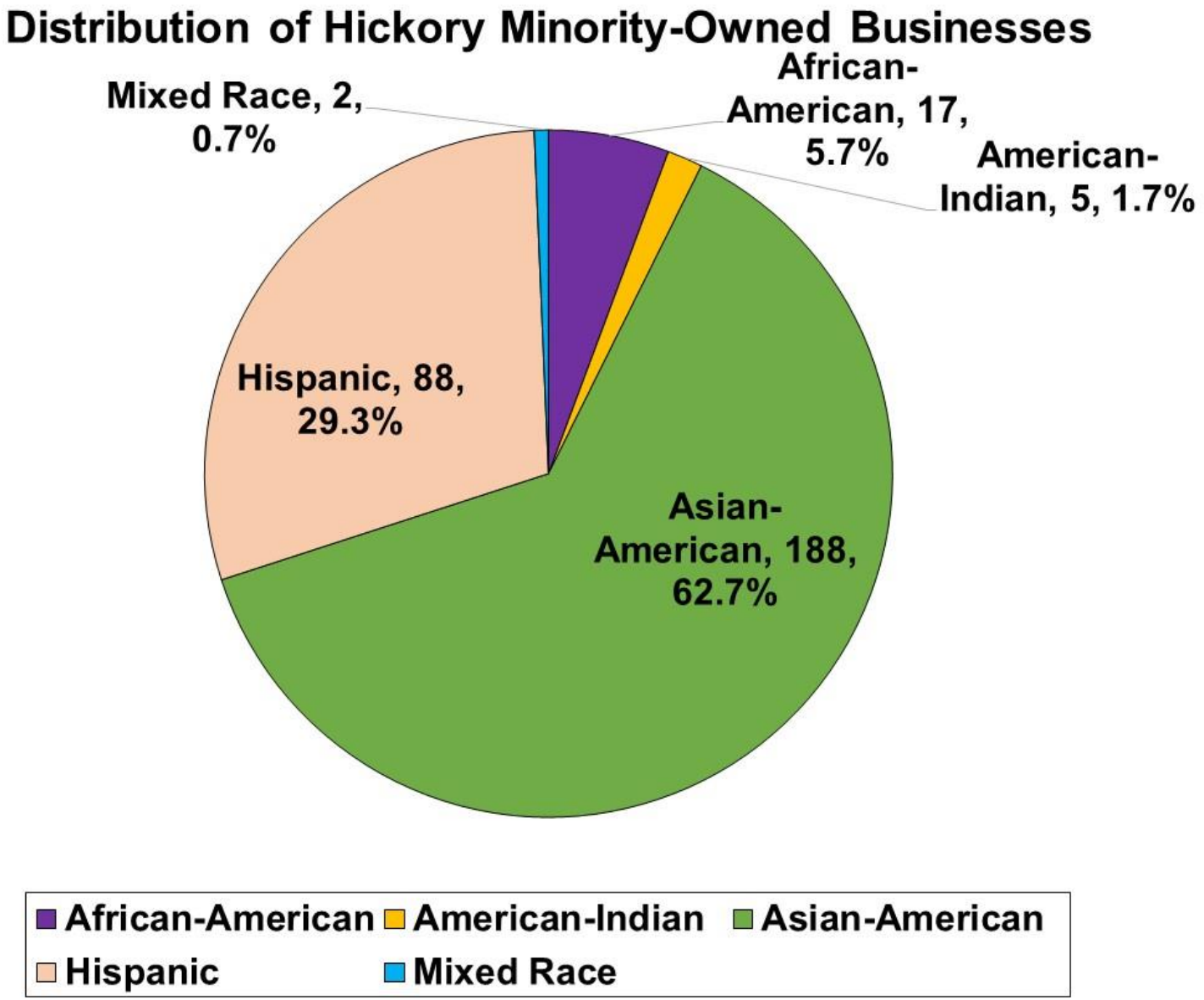
Section 8: Minority-Owned Businesses Data

January 19, 2021

Data Sources: Data Axel, 2020.

Hickory Minority-Owned Business Statistics

Minority Business Group	Estimated Number of Businesses	% of All Businesses
African-American	17	0.5%
American-Indian	5	0.1%
Asian-American	188	6.0%
Hispanic	88	2.8%
Mixed Race	2	0.1%
Total Minority-Owned Businesses	300	9.5%

Total Businesses = 3,156

Distribution of Hickory Minority Owned Businesses