2027 HICKORY LITERARY FESTIVAL

A free community festival that brings together authors and readers of all ages to celebrate the power and magic of reading, books, and creativity.

2026 Event Highlights

1000 ATTENDEES

7 AUTHOR SESSIONS

25 VENDORS

469 VISITORS
FREE ADMISSION TO CATAWBA SCIENCE CENTER

1 WRITING WORKSHOP

Sponsorship Opportunities

Saturday, April 17, 2027

NOBEL
$5,000 +

All PULITZER Sponsor benefits, plus:

- Logo featured on event banners
- Logo on Printed posters and rack cards distributed to local businesses, sponsors and libraries
- Listed in event press releases and social media posts from Hickory Public Library and City of Hickory
- Logo included in Library e-newsletter
- Logo featured on digital signage in libraries and city facilities

PULITZER
$2,500

All CALDECOTT Sponsor benefits, plus:

- Logo with link to your organization website on event page
- Acknowledged as a sponsor on Library and City of Hickory Social Media posts
- Listed as sponsors in internal City employee communications with an audience of 700 City staff
- Listed in event partners newsletters, social media posts

CALDECOTT
$1,000

- Vendor table and tent setup at event
- Logo included on printed flyers and event banners
- Recognition during opening announcements and keynote speaker introduction
- Co-host on Facebook event (shared to your organization's page)

DONOR (IN-KIND OR MONETARY)
$250 +

- Recognition during event opening announcements and keynote speaker introduction

Reach out if you are interested in sponsoring:

SPECIFIC EVENTS

- Author session
- Local author tent
- Family / Entertainment stage
- Poet Laureate sessions
- Writing Workshop

Donations of any amount are welcome, and all donations will be acknowledged in the printed event program.

Deadline for sponsorship is February 1, 2027, in order to receive full benefits.

HICKORY
Literary Festival

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PLEDGE FORM

DONOR INFORMATION

Name: _____

Billing Address:_____

City, State, Zip Code:_____

Phone: _____

Email:_____

PLEDGE INFORMATION

I (we) pledge a total of: $_____

This is a ☐ personal contribution

☐ corporate contribution (Name of corporation) _____

ACKNOWLEDGEMENT INFORMATION

Please use the following name(s) in all acknowledgements:

_____

☐ I (we) wish to have our gift remain anonymous

Signature: _____ Date: _____

Make checks payable to **City of Hickory** or pay by credit card at https://tinyurl.com/hlfsponsors2027

Mail to: Sarah Greene, Library Director
Hickory Public Library
375 3rd St NE, Hickory, North Carolina 28601