



Mobile Food Vendors



Policies Researched

- Greensboro, NC
- Greenville, SC
- Charlotte, NC
- Raleigh, NC
- Lenoir, NC

City of Lenoir Planning Department February 2017
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Please Note: Use of on-street parking for food trucks will continue to be handled exclusively through Special Event permits, as is the current City of Lenoir Policy.

Pilot Program for Food Trucks on City-Owned (or leased) parking lots in the Downtown:

1. Adopt an ordinance establishing a pilot program for 1 year (after 1 year — evaluate, codify program with any changes deemed necessary).
2. Must have permit issued by the City (Fee: \$75/year).
3. Only good for improved parking lots that the City of Lenoir owns, or improved parking lots that the City leases (when allowed by lease terms).
4. Must have all inspections/permits from County Health Department.
5. Operations must be contained within two adjacent marked spaces.
6. No parking or serving on landscaped islands.
7. Only signs permanently affixed to the food truck are permitted. Absolutely no wind-blown signs (flags, banners, streamers, etc.) are allowed.
8. Absolutely no evidence of the food truck shall remain in the parking lot after operation (e.g. no trash, cooking oil, etc. may be dumped or left).
9. Must park and serve in such a way that public health, safety and general welfare is not negatively impacted — no blocking ingress/egress or serving customers where they have to stand or queue into moving traffic. Lenoir Police Department may ask food truck operators to move at any time for any public safety concern.
10. Permits for utilizing public parking lots are NOT VALID during special events, unless the food truck is permitted and allowed under the special event permit.
11. Permits may be revoked by the City Manager for violation of the above rules, following one written notice of violation to the food truck operator.
12. A maximum of 10 permits will be issued during the first year of the pilot program, to allow staff and Council to observe operations and continue to evaluate and monitor the program.

Definitions

- *Motorized Mobile Food Unit* (“Mobile Food Unit”)
 - A vehicle-mounted, vehicle-towed or vehicle-carried, food service establishment, including ice cream trucks, designed to be readily moved. (e.g. Food trucks & Pushcarts)
- *Mobile Food Vendor* (“Vendor”)
 - A person (or persons) who prepares or serves pre-packaged or cooked food and/or beverages for sale to the public on a recurring basis from a Mobile Food Unit or a Pushcart.

Definitions

- *Mobile Catering Vendor*
 - A person (or persons) who prepares or serves pre-packaged or cooked food and/or beverages for sale to clients and not for sale to the public.
- Mobile Catering Vendors will not be allowed at any locations in the policy except to drop off food and any necessary serving equipment for delivery and to pick up such equipment if needed. Mobile Catering Vendors are not permitted to park in spaces designated for Mobile Food Units to make a delivery or a pickup.
- A permitted Vendor may provide catering services to a client but that Vendor must also vend to the public at the same time.

Definitions

- *Pushcart*

- A wheeled cart which may be moved by one person without the assistance of a motor and which is designed and used for displaying, keeping or storing any food, beverages or other articles for sale by a vendor.
- The Pushcart shall not be motorized or propelled in any manner other than the walking motion of the person operating the Pushcart, with the exception that persons with disabilities may use a motorized system to propel the pushcart.
- No motorized assistance shall be used to locate the Pushcart on the sidewalk or public place, with the exception that persons with disabilities may use motorized assistance.

Current Regulations

- Private property
 - City does not regulate mobile food vendors on private property
 - Arrangements are between the property owners and the food truck vendors
- Public property
 - Union Square pushcart policy - modified to now be handled by this policy
 - No ordinance/policy governing other mobile food vendors such as food trucks or ice cream trucks

Feedback Received

- 4 stakeholder meetings were held
 - 3 with good attendance.
 - Many individuals concerned with yearly fee amount being too high.
 - Majority of individuals wanted the least amount of restrictions on city owned property as possible.
 - Discussion on whether mobile food units would be allowed in Union Square.
 - Groups were interested in having food truck rodeos and which locations were sufficient for the rodeos.
 - There was consistent confusion on the distinction between private and public property regulations.

Feedback Received

- A survey was distributed which yielded 764 responses.
 - Overall positive response towards food trucks.
 - Attract millennials to Hickory
 - Opportunity for entrepreneurship
 - Additional food options
 - Possibility of food truck rodeos (fun atmosphere)
 - Bring more consumers to the area
 - Concerns
 - Parking/traffic issues
 - Littering
 - Impact on existing businesses
 - Whether food trucks are regulated by the Public Health Department.

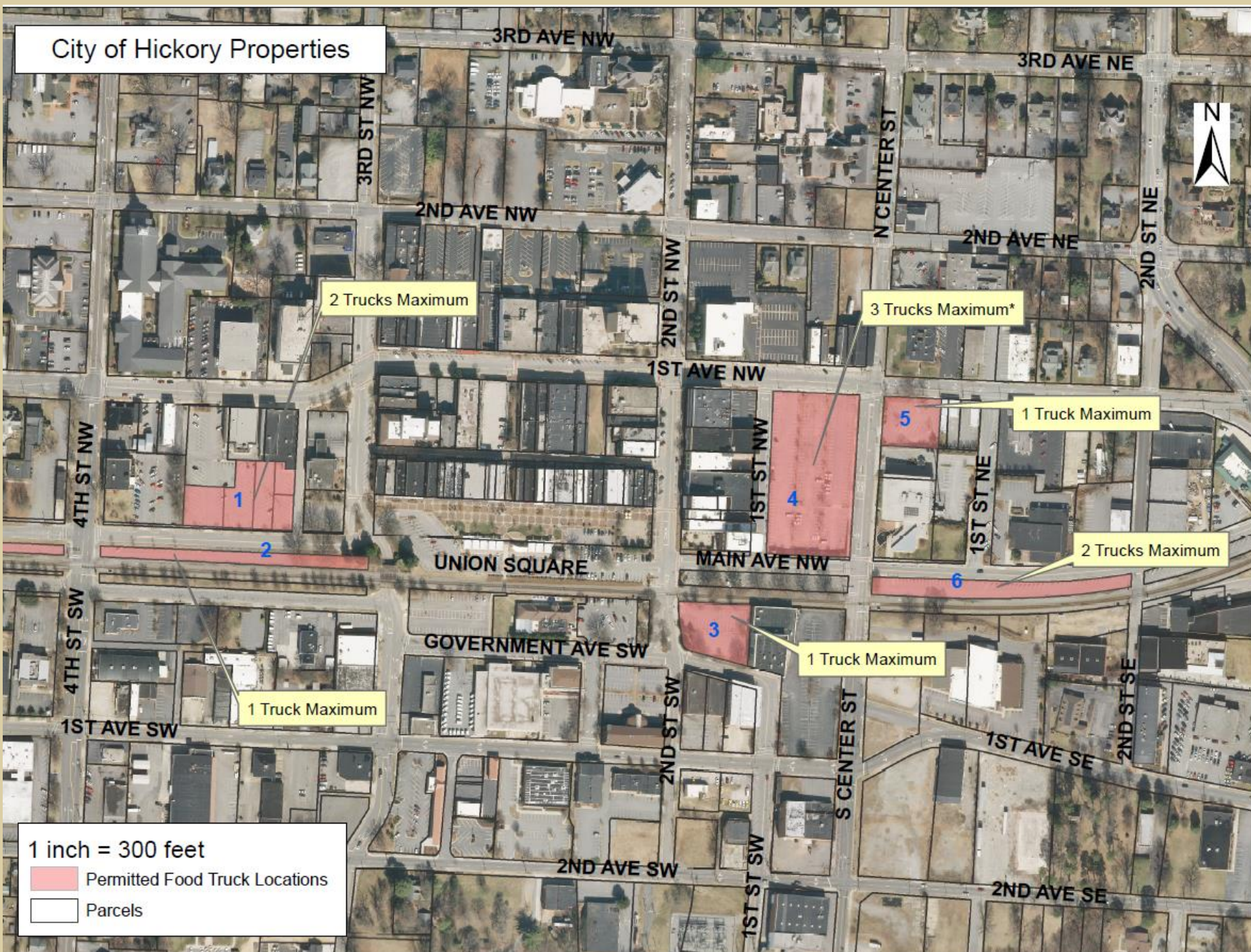
Proposed Regulations

- Vendors would be required to complete a permit application for each Mobile Food Unit and Pushcart and submit the application to the City of Hickory's Planning and Development Services Department for review.
 - \$25 annual fee that covers use of all park and downtown spaces
 - Proof of Insurance
 - Background check requirement
 - Vendors must comply with all applicable laws including public health regulations.
 - All locations are on a first come, first served basis.

Park Locations

- Vendors may operate from thirty (30) minutes after the park opens and must be removed thirty (30) minutes prior to the park closing.
- Allocation of park locations is on a first come, first served basis with a limit of 2 Vendors (Mobile Food Unit or Pushcart) per park.
 - Glenn C. Hilton, Jr. Memorial Park
 - Henry Fork River Regional Park
 - Kiwanis Park
 - Neill W. Clark, Jr. Park
 - Stanford Park
 - Taft Broome Park

City of Hickory Properties



Downtown Properties

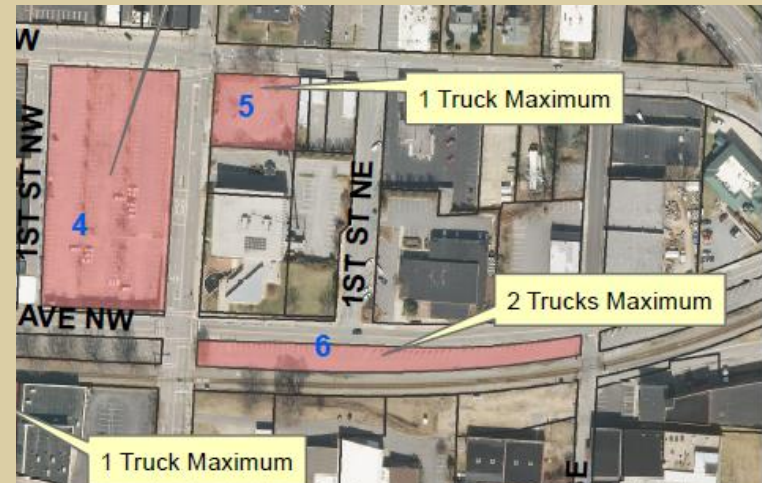
Parking is on a first come, first served basis

- Parking lot 1 - 2 Mobile Food Units, 1 Pushcart maximum within the designated Vendor parking spaces Monday through Sunday 7am-11pm.
- Parking lot 2 - 1 Mobile Food Unit, 1 Pushcart maximum within the designated Vendor parking spaces Monday through Sunday 7am-11pm.
- Parking lot 3 - 1 Mobile Food Unit, 1 Pushcart maximum within free all day parking spaces Monday through Sunday 7am-11pm.



Downtown Properties

- Parking lot 4 – 3 Mobile Food Units, 1 Pushcart maximum with designated space Monday through Friday 7am- 5pm.
 - Unlimited Vendor parking Monday through Friday from 5pm-11pm.
 - Unlimited Vendor parking Saturday and Sunday 7am-11pm.
- Parking lot 5 – 1 Mobile Food Unit, 1 Pushcart maximum with no designated space Monday through Sunday 7am-11pm.
- Parking lot 6 – 2 Mobile Food Units, 1 Pushcart maximum with no designated space Monday through Sunday 7am-11pm.



Festive Atmosphere

- Food truck rodeos or festivals
- Food truck Friday events
- As City Walk comes on line, interest in other parking lots may be higher
- Special events on Union Square or in other city parking lots can have food trucks or push carts as a part of the application (ie. Farmers Market, Road races, etc)





QUESTIONS?

